

MUNICIPALITY OF ANCHORAGE
PLANNING AND ZONING COMMISSION RESOLUTION NO. 2014-060

A RESOLUTION RECOMMENDING APPROVAL OF AN AMENDMENT TO ANCHORAGE MUNICIPAL CODE TITLE 21, LAND USE PLANNING (NEW CODE – EFFECTIVE JANUARY 1, 2014), TO ELIMINATE THE PROVISIONS REGARDING ARCHITECTURAL FEATURES RELATING TO SIGNS AND INCREASE THE ALLOWED SIGN AREA TO COMPENSATE, AND TO ALLOW AND REGULATE MENU BOARDS AND ORDERING SCREENS.

(Case 2014-0160)

WHEREAS, the provisions regarding sign architectural features are not clearly defined and have led to inconsistent determinations over time; and

WHEREAS, removing provisions for sign architectural features and increasing the allowed sign area to compensate creates the most predictable way to implement the calculation of sign area; and

WHEREAS, there is no provision for menu boards and ordering screens for drive-through restaurants in the current sign regulations; and

WHEREAS, the Planning and Zoning Commission held a public hearing and considered this matter on November 10, 2014.

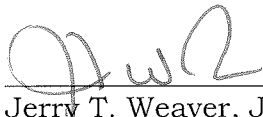
NOW, THEREFORE, BE IT RESOLVED by the Anchorage Planning and Zoning Commission that:

- A. The Commission makes the following findings of fact:
 - 1. The change in sign regulations will correct an issue to allow and regulate the menu board sizes at restaurants.
 - 2. The change in sign regulations will provide standards for menu boards and ordering screens.
 - 3. The amendments increase the allowed sign area by 10% to compensate for the removal of the provisions for sign architectural features. The increased area allows for a sign to incorporate architectural features in the design if desired while limiting the overall size of the sign.
- B. The Commission recommends approval of the draft ordinance with the following additions:
 - 1. Draft ordinance, page 3, lines 13 and 26: replace the phrase “drive-through lane” with “queuing lane.”

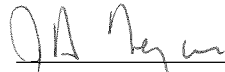
2. Correction to Table 21.11-3: Freestanding sign standards in the PLI, RO, WS, and PR Districts. Maximum area in the RO District should be 88 sq. ft.

PASSED AND APPROVED by the Anchorage Planning and Zoning Commission on the 10th day of November, 2014.

ADOPTED by the Anchorage Planning and Zoning Commission this 5th day of January, 2015.



Jerry T. Weaver, Jr.
Secretary



J.A. Fergusson
Chair

(Case No. 2014-0160)

smo