



# MUNICIPALITY OF ANCHORAGE

## Assembly Memorandum

AM No. 930-2024

Meeting Date: December 3, 2024

1 **FROM: MAYOR**

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3 **SUBJECT: EXECUTIVE APPOINTMENT – CONFIRMATION HEARING.**

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5 Pursuant to Anchorage Municipal Code sections 2.30.095, 3.20.020 and 3.20.140, I  
6 ask the Assembly to confirm the following executive that I have appointed:

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<u>Name</u>	<u>Position</u>
9 Kim Waller (Kimberly Rufen-Blanchette)	Chief Equity Officer

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11 Resume submitted in accordance with Anchorage Municipal Code section 3.30.173  
12 is attached for your information.

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14 **THE ADMINISTRATION RECOMMENDS APPROVAL.**

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16 Prepared by: David Samsa, Human Resources Executive Assistant  
17 Approved by: Tyler Andrews, Chief Human Resources Officer  
18 Concur: William D. Falsey, Acting Chief Administrative Officer  
19 Concur: Rebecca A. Windt Pearson, Municipal Manager  
20 Respectfully submitted: Suzanne LaFrance, Mayor

## KIMBERLY Y. WALLER

### SKILLS & EXPERTISE

- \* COMMUNICATIONS
- \* PUBLIC RELATIONS
- \* COPYWRITING
- \* DIGITAL / SOCIAL MEDIA
- \* VOLUNTEER / Event Management
- \* DONOR RELATIONS
- \* FUNDRAISING
- \* STRATEGIC MARKETING
- \* COMMUNITY AFFAIRS
- \* SPOKESPERSON
- \* BRANDING
- \* DOCUMENTATION
- \* TEAM BUILDING

### EDUCATION

**Harvard University**, Cambridge, MA  
**A.L.M., Journalism** – May '18  
GPA: 3.52  
Division of Continuing Education, Extension Studies

**New York University**, New York, NY  
**B.A., Mass Media** – May '11  
GPA: 3.49  
School of Professional Studies  
\* Stenbeck Scholars Award ('10, '11)  
\* Founders Day Award ('11)  
\* President, New York University Literature Club – 2010, 2011

### PROFESSIONAL EXPERIENCE

**THE FORAKER GROUP | Anchorage, AK**  
Senior Director, Diversity & Inclusion (Feb., 2020 – Current)  
JOB DISCRIPTION ATTACHED

**JUNIOR ACHIEVEMENT | Anchorage, AK**  
Program Manager (July, 2018 – Feb., 2020)  
Responsible for recruiting, training and staffing volunteers to service 14,000 students statewide. Extensive written and oral communications with community leaders, public officials and donors. Securing partnerships and corporate sponsors. Maintained media relationships for purpose-driven news coverage. Advanced the JA brand via participation in community events with like-minded organizations. Logistical planning and execution for large-scale events to include *Alaska Business Hall of Fame*. Spokesperson for JA Alaska (Anchorage). Developing social media content / targeted branding. Crafting solid press releases. Assembling panelists and guest speakers for various initiatives.

- Conceived and produced *JA Volunteer Appreciation Event* ('18 - '19 calendar year)
- Established / branded *Financial Literacy Month* social media campaign
- Winner, *Gold Pan Award* – 2018

**IHEARTMEDIA | New York, NY**  
Public Affairs Host, Producer (June, 2007 – June, 2018)  
Launched public affairs programming for Power 105.1FM, serving a market of 13.5 million listeners across the tri-state area. Identified and solicited weekly guests. Cultivated relationships with members of the media, policy makers and community activists. Developed partnerships with nonprofit organizations and high-profile philanthropists to best promote community initiatives on air. Served as spokesperson and advocate for select capital campaigns. Collaborated with partners to establish strategic social media messaging on various platforms. In-depth knowledge of broadcast regulations and standards.

- Awarded *Outstanding Public Affairs Program* by New York State Broadcasters Association - Excellence in Broadcasting Award, 2017
- Gracie Award Nominee, Public Affairs / Non Commercial - 2018
- Gracie Award Winner, Public Affairs / Non Commercial – 2019

**MTV Networks, VIACOM | New York, NY**  
On Air Host, Writer & Producer: MTV Radio (July, 2003 – Jan., 2007)  
Held full responsibility for writing, hosting and producing daily / specialty long form programming for national syndication in over 250 markets. Maintained healthy inter-department relationships. Spearheaded cross-promotional initiatives of Viacom brands to include MTV News, MTV2 and VH1. On-site reporting, research and interview preparation, live event coverage, breaking news and exclusives. Sound editing, audio montages, storyboards, new music selection for programming. Daily interaction with artists and

music industry personnel. Management of small team, assistants and interns. Proficient in content creation for multiple demographics.

- Instrumental in building the MTV Radio brand and developing a wide range of successful programming
- Departmental liaison for MTV's "Choose or Lose: 20 Million LOUD" campaign, '04
- Selected member of Viacom's *Diversity Team*, '05 – '06

## **AWARDS**

Ebony Aurora Award ('24)

ATHENA Society Inductee ('23)

Alaska's Significant Community Engagement Award, UAA - Sigma Alpha Pi ('19)

GRACIE Award, Community Affairs – Producer, Host: *Power on The Block, Community Affairs* ('19)

New York Broadcasters Association – Best Community Affairs Program: *Power on the Block*, New York State ('17)

## **AFFILIATIONS**

*Executive Board of Directors, Alaska Public Media ('22 – Current)*

*Foundation Chair for Jack and Jill Inc., Anchorage Chapter ('21 – Current)*

*PTA, Bear Valley Elementary School ('22 – Current)*