



MUNICIPALITY OF ANCHORAGE

Assembly Memorandum

AM No. 931-2024

Meeting Date: November 19, 2024

1 **FROM: MAYOR**

2
3 **SUBJECT: EXECUTIVE APPOINTMENT – CONFIRMATION HEARING.**

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5 Pursuant to the Municipality of Anchorage Charter in sections 5.02, 5.03 through
6 5.05 and the Anchorage Municipal Code sections 2.30.095, 3.20.020, and 3.20.070,
7 I ask the Assembly to confirm the following executive and department head that I
8 have appointed:

9
10

<u>Name</u>	<u>Position</u>
11 William D. Falsey	Chief Administrative Officer

12
13 Resume submitted in accordance with Anchorage Municipal Code section 3.30.173
14 is attached for your information.

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16 **THE ADMINISTRATION RECOMMENDS APPROVAL.**

17
18 Prepared by: David Samsa, Human Resources Executive Assistant
19 Approved by: Tyler Andrews, Chief Human Resources Officer
20 Concur: Rebecca A. Windt Pearson, Municipal Manager
21 Respectfully submitted: Suzanne LaFrance, Mayor

WILLIAM D. FALSEY

EDUCATION

YALE LAW SCHOOL, New Haven, Connecticut

J.D., June 2005.

Activities: Coker Fellow Teaching Assistant, Contracts *Yale Journal of Regulation*, Editor
Yale Law Revue, Co-Director Yale Law Court Jesters

STANFORD UNIVERSITY, Palo Alto, California

B.S., *with Distinction*, Physics. Minors, History and Political Science. June 2002. GPA: 3.91

Honors: Phi Beta Kappa President's Scholar
Levinthal Poetry Fellow, English Department

Activities: Stanford Debate Society Stanford Bowling Team

A.J. DIMOND HIGH SCHOOL, Anchorage, Alaska

Diploma, *Co-Valedictorian*, May 1998.

Honors: U.S. Dept. of Education Presidential Scholar
National Merit Scholar
National AP Scholar, State AP Scholar for Alaska
Delegate to American Legion's Boys Nation and Alaska Boys State Programs

Continuing Education

THE UNIVERSITY OF PENNSYLVANIA, WHARTON SCHOOL, Philadelphia, Pennsylvania

Executive Certificate, Advanced Investments-Management Program, through the INTERNATIONAL FOUNDATION OF EMPLOYEE BENEFIT PLANS – May 2019.

WORK EXPERIENCE

MUNICIPALITY OF ANCHORAGE

Anchorage, Alaska

Acting Chief Administrative Officer

July 2024-present

Oversee the Municipality's primary internal-services departments: Finance (including the Controller's Division, Treasury, Property Appraisal and Public Finance), Human Resources, Information Technology, and Purchasing, as well as Risk Management, Venues, and the iTeam.

HUTH REYNOLDS, LLP

Anchorage, Alaska

Partner; Senior Counsel

January 2024-June 2024; August 2022-December 2023

Represented and counseled a variety of clients, including for-profit businesses, non-profit organizations, and government entities, in civil litigation, administrative proceedings, and regulatory forums.

BIRCH HORTON BITTNER & CHEROT, PC

Anchorage, Alaska

Senior Counsel

July 2021-August 2022

Represented and advocated for clients in matters pending before the Alaska Superior Court, the Federal District Court of Alaska, and the Alaska Public Offices Commission.

MUNICIPALITY OF ANCHORAGE

Anchorage, Alaska

Municipal Manager

November 2017-December 2020

Responsible to the mayor for the overall conduct of the administrative functions of the municipality. General government reports comprised nearly 1500 FTEs and involved annual budgets of >\$300 million. Directly oversaw nine departments (police, fire, health, human resources, traffic, public transit, public works, maintenance & operations, project management & engineering); three utilities (solid waste collection and disposal, water and wastewater, and municipal light & power); two enterprises (port and airport); and five offices (transportation inspection, risk, safety, emergency management, and equal opportunity).

Municipal Attorney

July 2015-October 2017

Responsible for providing legal services to the whole of Anchorage's municipal government; managing all civil litigation to which the municipality was a party; and providing judicial prosecution of misdemeanor criminal offenses in direct support of enforcement activities. Appointed by the mayor, confirmed by the assembly. Oversaw the municipality's civil law division, prosecutor's office, administrative hearing office, and associated \$7 million budget.

SEDOR WENDLANDT EVANS & FILIPPI LLC

Anchorage, Alaska

Member of the Firm

October 2013-July 2015

Represented and counseled a variety of clients, including ballot-initiative groups, candidates for public office and public officials, as well as numerous businesses and school districts, in civil litigation, administrative proceedings, and regulatory matters. Advocated for clients in matters pending before the Alaska Superior Court, the Alaska Supreme Court, the Federal District Court of Alaska, and in several administrative forums.

FOXKISER LLP*Principal*Washington, D.C.
July 2012-October 2013

As member of in-house team, reviewed and prepared client contracts, corporate policy documents, statutory-compliance practices, and various records. In connection with firm's close association with ReGenX, a bio-sciences company working to develop and commercialize novel gene-therapy technologies, reviewed and prepared LLC amendments, board resolutions, stock transfers, non-disclosure agreements, and contracts. In provision of client-services work, counsel a variety of businesses with interests regulated by the Food and Drug Administration on commercial and regulatory strategies to enhance the value of their product franchises.

U.S. DEPARTMENT OF THE INTERIOR—BUREAU OF LAND MANAGEMENT*Deputy Chief of Staff; Special Assistant to the Director*Washington, D.C.
June 2011-June 2012; July 2009-June 2011

As advisor to the bureau's director, researched and provided counsel on a variety of policy issues, including land-use allocations and planning, oil-and-gas and other resource-use permitting, wilderness and air-quality policy, proposed legislation, electric-transmission and renewable-energy projects, endangered species, and matters related to the Arctic. As the agency's principal point-of-contact for the solicitor's office, served as primary client representative in select legal negotiations and chaired weekly coordination meetings to track the bureau's numerous legal matters and develop effective defense strategies. As department appointee, served as the secretary's representative on a presidential committee, and participated in the development of secretarial directives affecting the agency, including those related to historic road claims, wilderness policy, and the bureau's system of conservation lands. As member of active front office, drafted and tracked bureau work products, reviewed Congressional testimony, covered meetings, and coordinated with other federal officials. As a member of teams chartered by the bureau's executive leadership, developed recommendations to improve agency governance, and co-authored a roadmap to sharpen the bureau's strategic focus.

SELF EMPLOYED*Attorney-Advisor*Washington, D.C.
October 2008-July 2009

Drafted bylaws and incorporation documents for a newly organized 501(c)(4) association, represented a non-profit involved in a significant administrative proceeding, and authored a petition for FDA rulemaking and accompanying campaign materials for a national foundation.

FELDMAN ORLANSKY & SANDERS*Associate Attorney*Anchorage, Alaska
October 2006-October 2008

Drafted motions and appellate briefs, advised clients, and delivered oral arguments before Alaska's Superior and Supreme Courts. Managed and participated in litigation involving breach of contract, state and federal environmental law, oil-and-gas accounting, campaign-finance disclosure, workers' compensation, products' liability, and the constitutionality of statewide ballot initiatives. Named "Future Star" by Benchmark Litigation, a guide to America's leading litigation firms and attorneys.

ALASKA BAR/BRI*Lecturer, Alaska Property Law*Anchorage, Alaska
Fall 2006-June 2014

Provided students preparing for the Alaska bar exam with an overview of Alaska's property laws and developed related study materials.

ALASKA SUPREME COURT*Judicial Clerk, Chambers of Chief Justice Alexander O. Bryner*Anchorage, Alaska
September 2005-September 2006

Assisted the Chief Justice in his preparation of memoranda, orders, and opinions.

WILLIAMS & CONNOLLY LLP*Summer Associate*Washington, D.C.
Summer 2004

Prepared motions and memoranda in support of litigation projects involving punitive damages, choice of law, insurance coverage, bankruptcy, expert witnesses, and general criminal defense.

STATE OF ALASKA, OFFICE OF THE ATTORNEY GENERAL*Clerk, Environmental Section*Anchorage, Alaska
Summer 2003

Researched and authored several memoranda on a variety of legal topics, including CERCLA liability, federal and tribal sovereign immunity, bankruptcy, prescriptive property rights, admiralty jurisdiction, the General Mining Law of 1872, and state police powers.

ASSU SPEAKERS BUREAU*Director; Financial Officer*Palo Alto, California
Academic Terms 2001-2002; 2000-2001

As director, recruited preeminent speakers, negotiated contracts, managed event-day operations, headed a six-officer staff, ran weekly meetings, and acted as chief spokesperson for the organization. As financial officer, managed the bureau's \$100,000 annual budget.

UNITED STATES GENERAL ACCOUNTING OFFICE*Research Assistant / Stanford-in-Government Fellow*Washington, D.C.
Summer 2001

Researched and authored in-house draft report on the use of social security numbers in identity theft schemes. Participated in off-site interviews with the United States Sentencing Commission, Congressional staff members, and Maryland police officers. Categorized state-reported data of election methods.

STANFORD UNIVERSITY PHYSICS DEPARTMENT*Summer Science Research Fellow*

Palo Alto, California

Summer 2000

Independently researched, implemented, and analyzed a method to improve the efficiency of an optical sensor.

THE STANFORD WEEKLY*Interim News Editor*

Palo Alto, California

Summer 2000

Authored, assigned, and edited news articles for inclusion in the weekly paper.

COMMUNITY INVOLVEMENT

RAILBELT RELIABILITY COUNCIL*Public Member*

September 2022-July 2024

Elected to board of Alaska's first-ever electric reliability organization, charged with developing standards and integrated resource plans that prioritize the reliability, stability, and cost to consumers of the Alaska Railbelt's interconnected bulk-electric system.

UNITED WAY OF ANCHORAGE

Anchorage, Alaska

Immediate Past President; Board President; Board Member January 2024-present; January 2021-December 2023; October 2017-Present

Elected to board of local United Way affiliate that operates the local 2-1-1 call center and promotes strong, financially stable families; successful, prepared kids; healthy kids and adults; and reducing homelessness.

ANCHORAGE COALITION TO END HOMELESSNESS

Anchorage, Alaska

Board Member

September 2019-July 2024

Elected to board of 501(c)(3) non-profit corporation whose mission is to provide dynamic leadership in making homelessness rare, brief, and one-time.

BEST BEGINNINGS

Anchorage, Alaska

Board President; Board Member

February 2021-January 2024

Elected to board of a 501(c)(3) non-profit corporation that mobilizes people and resources to ensure all Alaska children begin school ready to succeed.

ANCHORAGE POLICE AND FIRE RETIREMENT SYSTEM

Anchorage, Alaska

Board Member

October 2017-December 2020

Appointed by mayor to board of municipal retirement system for police and fire fighters. Received a certificate in "Advanced Investments Management" from The Wharton School, University of Pennsylvania, through the International Foundation of Employee Benefit Plans.

CIVIC VENTURES*Board Member, President*

July 2015-December 2020

Appointed by mayor to board of municipal non-profit that oversees the capital program and bonded indebtedness for Anchorage's Egan and Dena'ina convention centers.

COMMONWEALTH NORTH

Anchorage, Alaska

Board Member

January 2016-December 2019

Elected to the board of Alaska's premier non-partisan public policy forum, founded by former Alaska governors Bill Egan and Walter Hickel in 1979.

ALASKA MUNICIPAL ATTORNEYS ASSOCIATION / MUNICIPAL LAW SECTION OF ALASKA BAR ASSOC.

Anchorage, Alaska.

Co-Chair

January 2017-November 2017

Elected co-chair of non-profit membership organization for lawyers serving Alaska's 19 boroughs and 144 cities, and the related municipal law section of the Alaska Bar Association. Created and managed the organization's website and listserv.

ARC OF ANCHORAGE

Anchorage, Alaska

Board member

March 2014-September 2016

Elected to the board of non-profit organization that provides services to persons with developmental disabilities.

ALASKA STATE SOCIETY

Washington, D.C.

President

January 2013-October 2013

Elected president of long-standing, non-partisan 501(c)(4) organization with a social, civic, and support mission that serves an active membership of more than 300 Alaskans in the Washington, D.C.-area. Managed the Society's events, online brand and presence, corporate fundraising, and membership recruitment. Created the Society's "Saturday Brunch and Qugruk Forum" to provide members with access and an opportunity to put questions to some of Alaska's most influential policymakers and thought leaders.

FEDERAL AGENCY AND CONGRESSIONAL PRACTICE SECTION, ALASKA BAR ASSOCIATION

Washington, D.C.

Founder and Chair

Fall 2012-Summer 2015

Developed a new section of the Alaska Bar Association to serve the interests of Members whose clients or business entities are substantially affected by federal entities. Organized charter sponsors, drafted a petition to create the section, and successfully obtained approval from the Bar Association's Board of Governors. Elected co-chair and member of executive committee at first organizational meeting.

OBAMA PRESIDENTIAL TRANSITION

Member, U.S. Access Board Agency Review Team

Washington, D.C.
November 2008-December 2008

Conducted interview of independent federal agency’s staff leadership, researched the agency’s history and regulatory work, co-authored transition memorandum describing possible near- and long-term priorities, goals, and opportunities for reorganization.

MUNICIPALITY OF ANCHORAGE, BOARD OF ETHICS

Board Member

Anchorage, Alaska
November 2007-November 2008

Interpreted and administered municipality’s code of ethics. Issued advisory opinions to employees, commission members, and elected officials. Reviewed disclosure forms and notices of potential violations to determine whether to exercise the board’s quasi-judicial powers.

ALASKA COMMON GROUND

Board Member

Anchorage, Alaska
May 2007-May 2013

Participated in and promoted the activities of non-profit formed to cultivate civic dialogue and improve Alaskans’ understanding of important public policy issues. Organized and moderated forums on Alaska’s energy needs and various ballot initiatives.

ARC OF ANCHORAGE

Pro Bono Counsel

Anchorage, Alaska
September 2007-July 2009

Represented association that provides services to persons with developmental disabilities and successfully negotiated settlement of a \$1.2-million Medicaid-reimbursement dispute.

ANCHORAGE BAR ASSOCIATION, YOUNG LAWYERS SECTION

President; Vice President

Anchorage, Alaska
January 2007-January 2008; January 2006-January 2007

As president, defined the section’s “service, social, and support” mission, recruited speakers, tripled active membership, lead monthly meetings, and acted as chief spokesperson. As vice president and member, served as co-director of annual “Race Judicata” fundraiser for Anchorage Youth Court, and co-coordinator of statewide mock trial championship tournament for Alaska’s high school students.

YALE LEGISLATIVE SERVICES

Researcher, Tax Group

New Haven, Connecticut
Fall 2002-Spring 2004

Researched state income, estate, and corporate tax structures for client, Connecticut Voices for Children. Prepared summary of findings for presentation to state legislators.

Admitted to practice in Alaska