## Worksession: Confirmation Hearing of Bart Rudolph, Public Transportation Director



Urban Planning & Design A studio-based program that
put an emphasis on physical
planning and urban design with
community-based projects.

# 20 Experience YEARS

20 years of experience in transportation planning, working with MPOs, DOTs, Federal agencies, and local governments.



Almost 10 years with the MOA
Public Transportation
Department overseeing planning,
marketing, RideShare, and PIO
responsibilities.

# Experience









# Proposed Strategic Plan





#### Good Government

Build an effective and resilient workforce, streamline operations, and improve service reliability.



## Safe Streets and Trails

Enhance public safety for transit users and staff and improve amenities to make transit safer and more accessible.



### **Building**Our Future

Integrate transit with housing and land use planning, expand transportation options, design roads for all users, and explore clean energy solutions.

## Focus Areas









Establish an ELDT program to produce CDL-ready operators with a passenger endorsement.

Prioritize succession planning for division managers.

Focus on a "back to basics" approach: ensure buses arrive on time, meet frequency targets, and minimize missed trips.

Explore technology improvements like signal prioritization.

Conduct an alternative fuel study and set targets for transitioning the fleet to cleaner energy.

Align transit investments with citywide climate action goals.







Collaborate with urban planners to integrate transit corridors into housing initiatives and road projects.

Advocate for policies that encourage transit-supportive development.

Install shelters, benches, and ADA compliant bus stops.

Increase rider feedback opportunities.

Prioritize rider and bus operator safety.

Use microtransit to supplement fixed routes in lower-density areas.

Add new route(s) to connect underserved neighborhoods and the airport.

Restore holiday service.







# Thank You!

