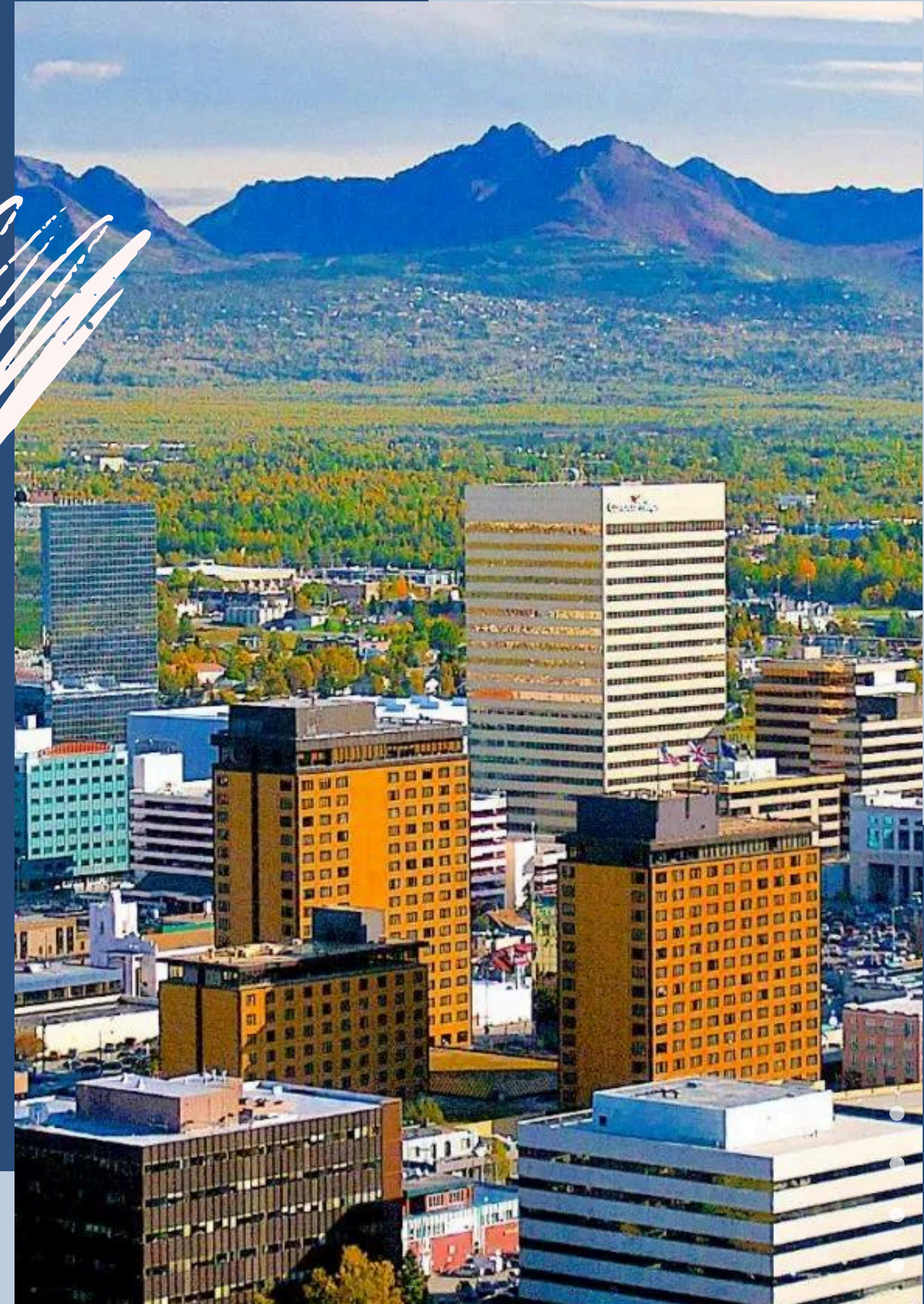


Anchorage Chamber of Commerce

2024 Report to Membership



Kathleen McArdle
President & CEO





ADVOCACY

- Project Anchorage
- Ballot Measure 1
- Academies of Anchorage
- Candidate Forums



CONNECTIVITY

- 11 Business After Hours
- 15 Ribbon Cuttings
- 102 Chamber Events
- 10k+ Event Attendees



EDUCATION

- Make it Monday
- Chamber Academy
- Alaska YP Summit
- Community Care Kit



Mission & Vision

Advance a successful business climate by attending to the civic, economic and cultural betterment of our community.

2023 – 2024 BOARD OF DIRECTORS



2024 Anchorage Chamber Officers

CHAIR



DAN NEWMAN
ALASKA PREMIER AUCTIONS
& APPRAISALS

CHAIR ELECT



DANICIA SHIRYAYEV
WELLS FARGO

VICE CHAIR



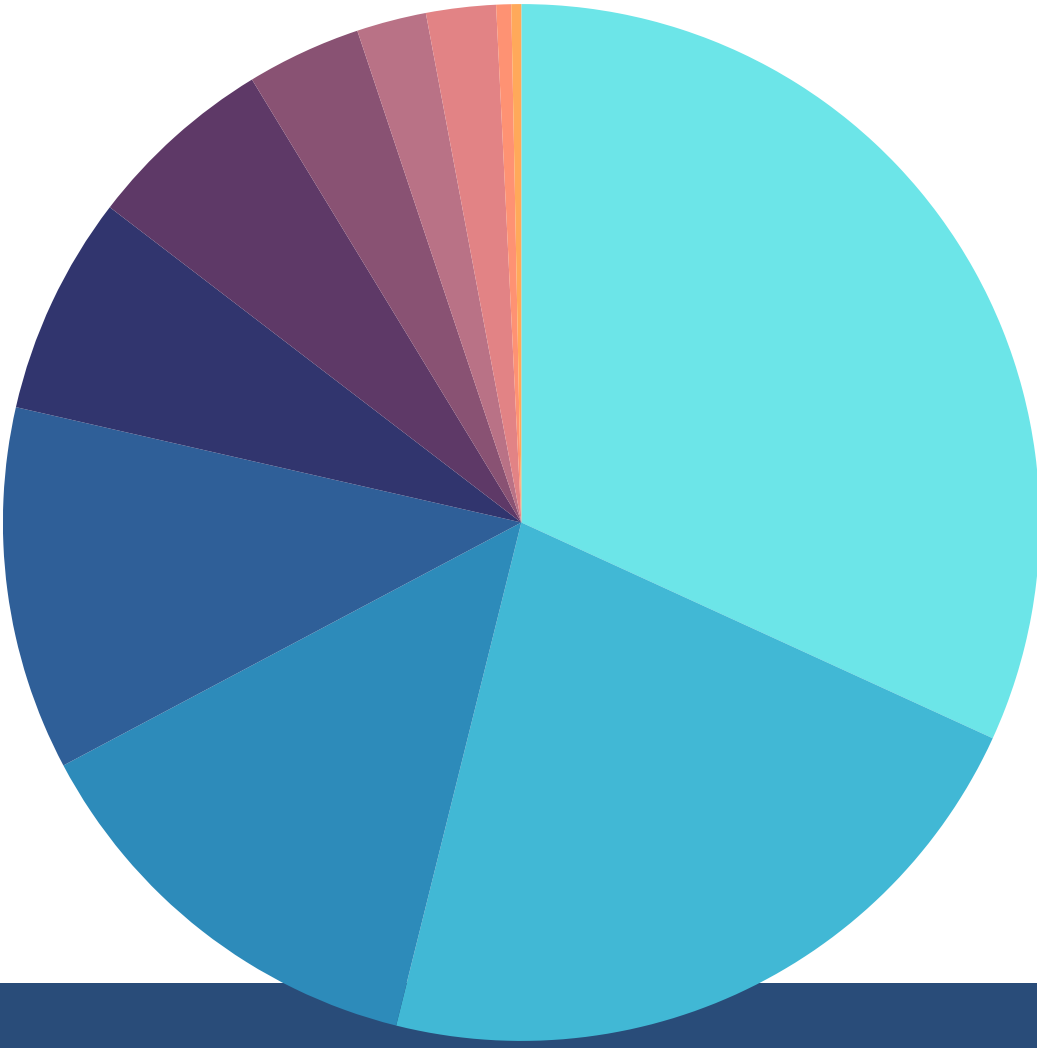
SHERON PATRICK
ALYESKA TITLE

SECRETARY & TREASURER

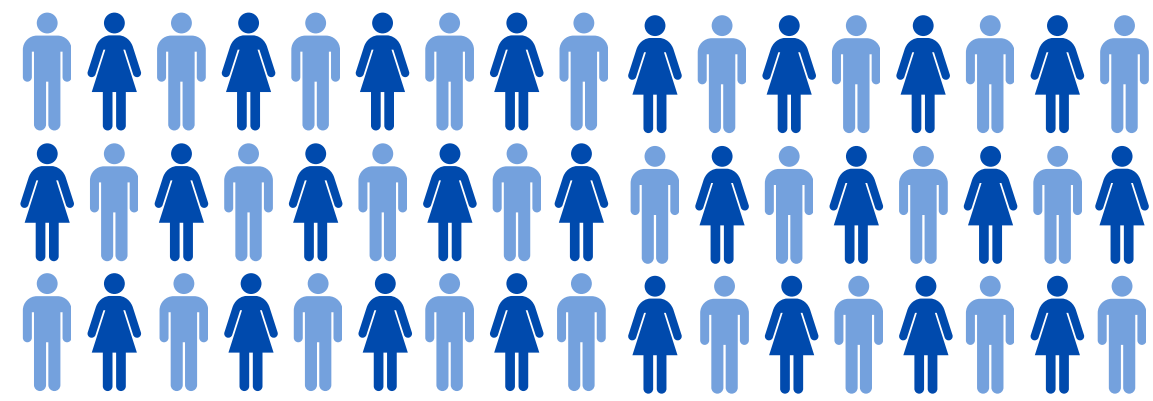


BARBARA AMY
NANA

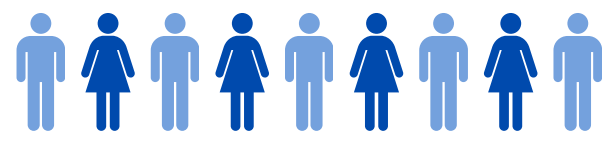
- Tier 6 Associate Level Membership
- Tier 5 Small Business Level Membership
- Tier 4 Business Level Membership
- Non-Profit/Tier 6 Associate Level Membership
- Tier 3 Corporate Level Membership
- Additional listing
- Non-Profit/Tier 5 Small Business Level Member...
- Tier 2 Executive Level Membership
- Non-Profit/Tier 4 Business Level Membership
- Tier 1 Chamber Level Membership
- Non Profit/Tier 3 Corporate Level Membership



761
MEMBERS



+122
NEW MEMBERS



TOP BUSINESS CATEGORIES

- SERVICE PROVIDERS
- NON-PROFIT ORGS & ASSOCIATIONS
- PROFESSIONAL SERVICE CONSULTANTS
- ARTS, ENTERTAINMENT & RECREATION
- GOVERNMENT & INDIVIDUALS
- FINANCE & BANKING
- FOOD, BEVERAGE, CATERING & RESTAURANTS
- MARKETING, ADVERTISING, PR
- RETAIL



Membership
Dashboard

Chambermaster



Chamber Investors



Alaska Airlines, Inc.

Atwood Foundation

ConocoPhillips Alaska, Inc.

First National Bank Alaska

GCI

Global Credit Union

Matson Navigation Co. of Alaska

Northrim Bank

Orthopedic Physicians Alaska

Providence Alaska Medical Center

Santos Limited – Oil Search (Alaska)

The Bridge Co.

Wells Fargo Bank, N.A.

215k+

Event Page Views



245k+

Directory Searches



32k+

Job Searches



Anchorage Chamber Communications

Email Subscribers

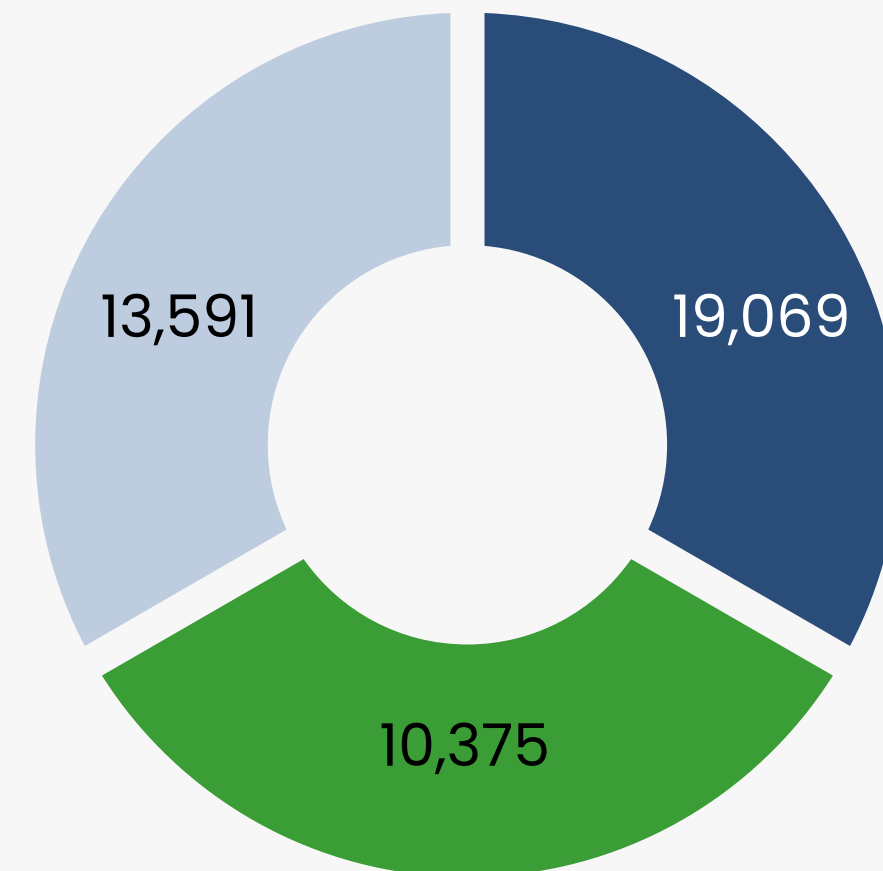
- 5k+

Open Rate

- 35% - 40%

Most Visited Pages

- Home Page
- Events Calendar
- Citywide Cleanup



COMMITTEES AT WORK



AMBASSADOR COUNCIL

- Member Champions
- 83 New Member Visits
- 20+ Active Volunteers
- Quarterly Orientation



DIVERSITY COMMITTEE

- Black Business Expo
- PRIDE Festival
- Board Diversity
- Community Presentations



LEGISLATIVE COMMITTEE

- Advocacy Survey
- 2024 Juneau Fly In
- 10 Letters of Support
- Legislative Update



MILITARY COMMITTEE

- Bowl-A-Thon
- Appreciation Picnic
- JBER Tour
- Assoc of Defense Communities



MUNICIPAL ACTIVITY COMMITTEE

- Candidate Forums
- State of the City
- Ballot Measure 1
- Muni Advocacy



PORT OF ALASKA

- PAMP Prioritization
- Quarterly Meetings
- Matson Tour
- Moved to retirement

Anchorage ATHENA Society

- March 2024 Inductees:
 - Austin Quinn-Davidson
 - Leah Boltz
 - Bede Trantina
 - Lanie Fleischer
 - Codie Costello
 - Rachel Kallander
 - Denali Kemppel
 - Schawna Thoma
 - Ivy Spohnholz
 - Vonnie Gaither
- Leadership Award:
 - US Senator Lisa Murkowski
- 6 Business Scholarships Awarded
- ATHENA Summer Mixer
- Fall Reception – *postponed*



YOUNG PROFESSIONALS GROUP

- Ski & Stay + Ski-EO Brunch
- 2024 Alaska Young Professionals Summit
 - The Next Frontier
 - Keynote: Lizzie Hartman
- 10 Year Anniversary – YPG Turns 10!
- Monthly meetings, networking luncheons, socials & volunteer events

A DECADE OF
CONNECTIONS
2014-2024



GOLD PAN AWARDS

- Celebrating achievements in civic leadership
- Entrepreneurial and business excellence, community service, nonprofit and volunteer awards



CITYWIDE CLEANUP

- 57 Years of Community Impact
- 189 tons of bagged waste, value \$18,081.63
- 113.31 tons of weighted loads, value \$10,840.37

NATIONAL CIVICS BEE

- NEW! Local qualifying event
- Middle School Students grades 6-8
- April 2025





ANCHORAGE CHAMBER
of COMMERCE