

ANCHORAGE, ALASKA
AR No. 2023-404, As Amended

**A RESOLUTION OF THE ANCHORAGE MUNICIPAL ASSEMBLY ESTABLISHING
AN IMPLEMENTATION PLAN AND TIMELINE FOR THE ANCHORAGE CHILD
CARE AND EARLY EDUCATION (ACCEE) FUND [~~(ACCEEF)~~] AND SEATING OF
THE ACCOUNTABILITY BOARD OF CHILD CARE AND EARLY EDUCATION**

WHEREAS, in April of 2023, Proposition 14 – the Anchorage Child Care and Early Education (ACCEE) Fund [~~(ACCEEF)~~] – was approved by Anchorage voters by a nearly 12-point margin, to dedicate the Municipality of Anchorage’s annual marijuana sales tax revenue to child care and early childhood education; and

WHEREAS, as of January 1, 2024, marijuana tax revenue will be collected and placed in a dedicated fund, with an estimated five to six million dollars collected annually; and

WHEREAS, the (ACCEE) Fund [~~(ACCEEF)~~] can be utilized to increase access to child care and early education programs; support early reading programs; support child care and early education provider training, professional development, staffing, and livable wages; and/or funding facilities. Funding can be delivered in a variety of ways, including through the issuance of grants or the completion of studies or research related to child care and early education; and

WHEREAS, Proposition 14 directs an Accountability Board of Child Care and Early Education be established, with members appointed by the Anchorage Mayor and confirmed by the Anchorage Assembly, and serve as an advisory body to the Mayor and Assembly on use of the funds and present a proposed budget to both annually; and

WHEREAS, it is anticipated that the Board will propose a first budget in fall 2024 during the FY25 annual budget approval process, and after the budget is approved by the Assembly, full implementation of these funds will begin in January 2025; and

WHEREAS, to ensure these funds are used effectively, a private and public partnership between the Municipality and the Alaska Children’s Trust (ACT) has formed to establish an Implementation Team, including three Assembly Members, a School Board Member, representatives from Head Start, thread Alaska, JBER, the Anchorage Health Department, community leaders, child care and early education providers, the business community and parents; and

WHEREAS, feedback from and engagement with stakeholders (providers, parents, businesses, and others) is essential to effectively develop the framework and processes to appropriate the funds, and the Implementation Team plans to hold a number of events engaging stakeholders in the process, including individual

1 meetings, presentations, listening sessions, and convening larger conversations
2 about solving the community's child care and early education challenges; and
3

4 **WHEREAS**, the Implementation Team will be responsible for analyzing child care and
5 early education best practices, strategies, and trends; communicating and engaging
6 with the public about the **(ACCEE) Fund [(ACCEEF)]**; developing a draft three-year
7 strategic plan detailing how best to use these funds immediately as well as how to
8 build a sustainable system for families; and
9

10 **WHEREAS**, the Implementation Team will bring forward an ordinance to the
11 Anchorage Assembly in 2024 that lays out the recommended composition,
12 operations, and responsibility of the Accountability Board, to adopt the new advisory
13 board in code; and
14

15 **WHEREAS**, with the Implementation Team's support and recommendations produced
16 through this planning process the Board will prepare the Fund's first recommended
17 annual budget, to be presented to the Anchorage Mayor and Assembly, and finalize a
18 three-year strategic plan for the Fund;
19

20 **NOW, THEREFORE, THE ANCHORAGE ASSEMBLY RESOLVES:**
21

22 **Section 1.** To adopt the Proposition 14 Implementation Team's workplan, proposed
23 timeline and anticipated deliverables described below, with monthly meetings
24 planned:
25

26 **Phase 1 (October to December 2023)**

- 27 • As part of the private public partnership, Alaska Children's Trust hired a
28 consultant to: serve as staff to the Implementation Team; develop and manage
29 communications tools (including www.careforkidsanchorage.com); research
30 best practices and emerging trends for funding child care and early education
31 to support strategic, efficient, and effective budgeting and spending of the
32 **(ACCEE) Fund [(ACCEEF)]**; and plan and execute stakeholder engagement
33 sessions in many different forms, from small individual meetings to larger
34 events.
35

36 **Phase 2 (January to March 2024)**

- 37 • Staff consultant, with the support of the Implementation Team, will hold
38 stakeholder engagement sessions described above.
- 39 • Communications tools will continue to be used to keep the public informed of
40 the progress and opportunities to participate in the process.
- 41 • Staff consultant will continue to develop and identify strategies for the
42 Implementation Team to consider.
43

44 **Phase 3 (March to July 2024)**

- 45 • The Implementation Team, with the support of staff consultant as needed, will
46 draft the ordinance language described in AO No. 2022-17(S-2), As Amended.
47 The ordinance shall establish, per Section 6.06(b):
 - 48 ○ Accountability Board composition;
 - 49 ○ Accountability Board responsibilities; and
 - 50 ○ Accountability Board operations (yearly reports, evaluation of Executive

Director, budget development, etc.).

- By May 2024, the Implementation Team will bring forward an ordinance to the Anchorage Assembly.
- By June 2024, informed by trends and best practices identified by the staff consultant, the Implementation Team will develop a preliminary budget and a draft 3-year strategic plan for the use of future funding, both to be delivered to the Accountability Board for their consideration after they are seated.
- Beginning in July 2024, the Accountability Board will be seated. The Implementation Team will support the Board as it is seated.

Section 2. This resolution shall be effective immediately upon passage and approval by the Assembly.

PASSED AND APPROVED by the Anchorage Assembly this 21st day of November, 2023.



Chair

ATTEST:



Municipal Clerk

Municipal Clerk's Office

Approved

Date: March 5, 2024

Submitted by: Assembly Members Brawley,
Cross, Sulte, Bronga, Constant,
Johnson, Martinez, Perez-Verdia,
Rivera, Volland, Zaletel and Youth
Representative Tyrell

Prepared by: Legislative Services

For reading: March 5, 2024

ANCHORAGE, ALASKA

AR No. 2024-89

1 **A RESOLUTION OF THE ANCHORAGE ASSEMBLY SUPPORTING HOUSE**
2 **BILL 89 IN THE STATE LEGISLATURE, THE DAY CARE ASSISTANCE AND**
3 **CHILD CARE GRANT PROGRAM.**

4
5 **WHEREAS**, the child care sector in Alaska has never faced a crisis like the one we
6 are dealing with now – COVID-19 relief funding is gone, child care centers are
7 closing, the sector is unable to maintain a stable workforce, and families are unable
8 to afford the care they need; and

9
10 **WHEREAS**, currently, the average family in Alaska pays 15-35% of their income for
11 child care, and 51% of families say they can't participate in the workforce to the
12 extent they would prefer due to child care issues. According to KIDS Count 2023,
13 Alaska ranks 44th in the nation for economic well-being and 34% of Alaska children
14 have parents that lack secure employment; and

15
16 **WHEREAS**, the problem is largely a financial matter – child care was already
17 expensive, but increases in prices in the last three years have outpaced inflation,
18 and without major changes to the current system and additional financial support,
19 low- and middle-income families cannot obtain adequate child care; and

20
21 **WHEREAS**, the Municipality of Anchorage recognizes the problem and has made
22 major financial investments in recent years to support child care and early education
23 by investing millions in federal COVID relief funding, making long-term investments
24 through alcohol tax funding, and beginning in 2024, dedicating local marijuana tax
25 revenue to early education and child care, to be invested in the Anchorage Child
26 Care and Early Education (ACCEE) Fund; and

27
28 **WHEREAS**, the Municipality is also closely following the Governor's Task Force on
29 Child Care, conducting outreach to providers and parents, and identifying specific
30 local policy changes and remove barriers in our child care licensing regulations, so
31 that Anchorage can be part of solutions to improve access to child care; and

32
33 **WHEREAS**, local policy changes and financial investments are not enough to end
34 the child care crisis, in Anchorage and in the state as a whole – broader solutions
35 at the state level are also necessary; and

36
37 **WHEREAS**, Alaska House Bill 89, sponsored by Representative Julie Coulombe, is
38 based on child care best practices developed in other states with bipartisan and
39 business support, and is intended to help families get back to work, help employers
40 fill jobs essential for economic growth, and help ensure our children have safe care

1 and are prepared to learn when they enter the K-12 education system; and

2
3 **WHEREAS**, HB89 includes several provisions to both improve parents' access to
4 care and providers' quality of care, including making assistance available to more
5 families; incentivizing employers to provide child care services or assistance to
6 employees through tax credits; and performance-based grants for high-quality child
7 care centers; and

8
9 **WHEREAS**, HB89 is an important step towards revitalizing our child care sector and
10 would provide more parents the opportunity to participate in the workforce, reducing
11 parental stress and increasing economic stability, and allow more children to grow
12 and develop to their full potential, increasing their readiness for school and
13 eventually the workforce;

14
15 **NOW, THEREFORE, THE ANCHORAGE ASSEMBLY RESOLVES:**

16
17 **Section 1.** The Anchorage Assembly supports increasing access to quality,
18 affordable child care for Alaska's families, and urges the 33rd Alaska Legislature to
19 pass HB 89.

20
21 **Section 2.** This resolution shall be effective immediately upon passage and
22 approval by the Assembly.

23
24 PASSED AND APPROVED by the Anchorage Assembly this 5th day of March,
25 2024.

26
27
28 *Christopher Constant*

29
30 _____
Chair

31
32 ATTEST:

33 *Janie King*

34 _____
35 Municipal Clerk



MUNICIPALITY OF ANCHORAGE

Assembly Information Memorandum

No. AIM 45-2024

Meeting Date: April 9, 2024

Municipal Clerk's Office

Accepted

Date: **April 9, 2024**

1 **From: ASSEMBLY MEMBERS BRAWLEY AND PEREZ-VERDIA**

2
3 **Subject: UPDATE ON THE ANCHORAGE CHILD CARE AND EARLY**
4 **EDUCATION (ACCEE) FUND IMPLEMENTATION**

5
6 The Anchorage Child Care and Early Education (ACCEE) Fund was approved by
7 voters during the April 2023 Municipal Election, thereby dedicating Anchorage's
8 annual marijuana sales tax revenue to child care and early education. Tax
9 collection began in January 2024 and all revenue is being placed in a dedicated
10 fund. It is estimated the fund will accrue a total of \$5 to \$6 million annually, and
11 distribution of funds will begin in 2025, following approval of the FY25 budget in
12 late 2024.

13
14 On November 21, 2023, the Assembly approved AR No. 2023-404, As Amended,
15 establishing an implementation plan and timeline for the ACCEE Fund and seating
16 of the Accountability Board of Child Care and Early Education. Subsequently, the
17 Assembly approved AM 77-2024, As Amended, authorizing a grant agreement
18 with Alaska Children's Trust (ACT) to provide continued support for ACCEE Fund
19 implementation. This funding has and will continue to enable the Implementation
20 Team (IT) and its contractor to strategically implement Anchorage's most reliable
21 and comprehensive child care and early education funding source to date. ACT
22 has leveraged the Municipal investment by contributing additional funds towards
23 this effort. The public-private partnership between the Municipality and ACT has
24 provided the IT with the opportunity to approach the establishment of the ACCEE
25 Fund with intentionality, thoughtfulness, and a focus on hearing from and working
26 with the public to make this a strategic and sustainable fund that can transform the
27 child care and early education sector.

28
29 The ACCEE Fund website, www.careforkidsanchorage.com, includes information
30 and updates about the ACCEE Fund itself, IT membership, meeting dates through
31 June, and notes from past meetings, as well as information about public events.
32 The website is a great resource for residents and will continue to be updated as
33 the IT continues with implementation efforts.

34
35 **A summary of work done in first quarter of 2024:**

- 36
- The ACCEE Fund contractor produced and presented to the IT a draft 32-

1 page white paper. The paper describes challenges related to the child care
2 and early education sector, details what other jurisdictions are doing to
3 address these challenges, and includes some initial ideas on how the
4 ACCEE Fund might be used to solve challenges here in Anchorage.

- 5 • The ACCEE Fund contractor and ACT staff organized four in-person events
6 for parents and providers. At each of these events, the contractor presented
7 and then facilitated a discussion to collect feedback that will inform the
8 implementation process. Two additional Zoom presentations and dialogues
9 were organized.
- 10 • The ACCEE Fund contractor presented at the Anchorage Chamber's Make
11 It Monday, focusing on current implementation efforts as well as the
12 economic impacts of lack of available child care. Nolan Klouda and Eric
13 Croft served as co-presenters, and IT member and Anchorage Chamber
14 President & CEO Kathleen McArlde introduced the presentation.
- 15 • The ACCEE Fund contractor organized and, with the help of ACT staff,
16 advertised an online survey to gather feedback from parents, providers,
17 businesses, and other community members about child care and early
18 education and the ACCEE Fund. More than 400 responses were received.
19 The content received will inform IT recommendations to the Accountability
20 Board.
- 21 • The ACCEE Fund contractor gave additional presentations to other groups,
22 including the Early Childhood Coalition & Federation of Community
23 Councils.
- 24 • The ACCEE Fund contractor, IT, and ACT staff ran almost 500 total radio
25 ads on six different stations sharing ACCEE Fund events and the survey,
26 created Facebook events for the public events, shared social media blurbs,
27 shared email updates to all licensed providers with the help of Anchorage
28 Health Department Childcare Licensing Supervisor Dawn Skeete, put up
29 fliers soliciting survey responses and event participation at local elementary
30 schools, churches, diaper pantries, cultural associations, hospitals, birthing
31 centers, the library, Ninestar, the Anchorage Equity Committee of the
32 Assembly, and more. The FCC shared event information and survey flier
33 with its list of 8,000 people.
- 34 • IT members Nora Matell and Jessica Simonsen wrote and published an op-
35 ed about the ACCEE Fund implementation process, published in the
36 Anchorage Daily News on February 20, 2024.¹
- 37 • The ACCEE Fund contractor spoke with and provided implementation
38 updates to Assembly members and other leaders, including State of Alaska
39 Department of Health Commissioner Heidi Hedberg and the City and
40 Borough of Juneau, which runs an excellent child care and early education
41 program Anchorage can learn from.
- 42 • The ACCEE Fund contractor held a number of individual meetings with
43 people in the sector, such as school-aged providers (before-school care,
44 after care, summer programs, etc.) and did specific outreach to Girdwood
45 and Eagle River providers.
- 46 • The ACCEE Fund contractor, with the support of ACT staff, worked to
47 schedule IT members to join local podcasts to get the word out about

1 <https://www.adn.com/opinions/2024/02/20/opinion-help-us-improve-anchorage-child-care-situation/>

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ACCEE Fund implementation.

- The ACCEE Fund contractor staffed the IT before, during, and after its monthly meetings, where the IT discussed events, communications, its strategic approach, and research around best practices and trends, as well as hearing from experts and partners in the field.
- The Implementation Team, with the support of the ACCEE Fund contractor, began initial talks about the Accountability Board ordinance that will come to the Assembly for consideration soon, likely in May. The Accountability Board will be seated thereafter (appointed by the mayor and confirmed by the Assembly) and make recommendations to the Assembly and to the Mayor on annual expenditures from the Fund.
- The IT discussed development of a strategic framework that will enable the group to make informed, thoughtful recommendations regarding the ACCEE Fund, and possible uses of it, to the Accountability Board once it is seated. The contractor began development of a matrix to inform and guide strategic implementation.
- The ACCEE Fund contractor and members of the IT responded to numerous inquiries from the public.

Over the next few months the IT will continue its implementation work, which will culminate in specific recommendations provided to the Accountability Board. In April, the IT will finish its discussion and development of the Accountability Board ordinance and present it to the Assembly for consideration. It will also begin work on a strategic framework, which will inform and shape the draft strategic plan and proposed budget recommendations. During May and June, the IT will finalize development of a draft strategic plan and proposed FY2025 budget recommendations to present to the Accountability Board once it is seated.

Accountability Board members will be appointed by the Mayor and confirmed by the Assembly. Once the board is constituted, it will meet to consider the IT recommendations and prepare a proposed budget for FY25, to be forwarded to the Mayor and Assembly for consideration during the FY25 budget process.

Attachments:

1. Survey flier
2. Example of presentation given at events

Prepared by: Legislative Services Office

Respectfully submitted: Anna Brawley, Assembly Member
District 3, West Anchorage

Kameron Perez-Verdia, Assembly Member
District 3, West Anchorage

Anchorage CHILD CARE

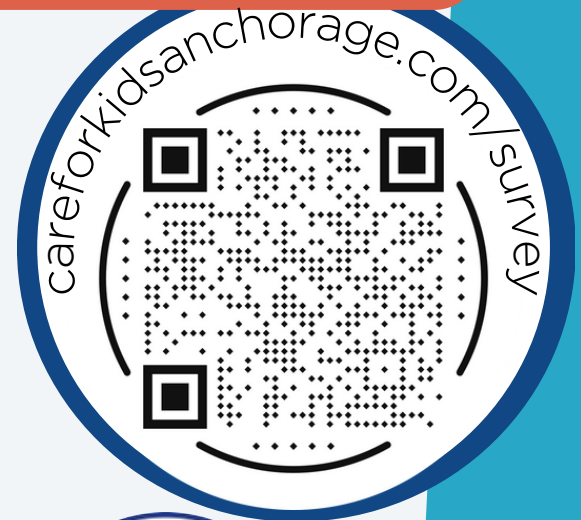
S U R V E Y

Are your child care costs reasonable for your family? Have you had to make difficult decisions to be able to find quality, safe, and affordable care for your kids?

Share your thoughts on how child care access and costs impact your family, job, and Anchorage's businesses in our survey and be entered to win!

DEADLINE: MARCH 8

**WE NEED YOUR
INPUT ON HOW
TO CREATE A
THRIVING CHILD
CARE SYSTEM
FOR ANCHORAGE!**



Anchorage's New Child Care & Early Education Fund

*Supporting Families, Providers,
and the Alaska Economy*



ANCHORAGE

CHILD CARE &

EARLY EDUCATION **FUND**



alaska children's trust



*Prepared by: Austin Quinn-Davidson
February 13, 2024*



Austin Quinn-Davidson

- Former Anchorage Assembly member and Acting Mayor
- Contractor supporting ACCEE Fund implementation
- Reach out from our website: www.careforkidsanchorage.com

ANCHORAGE
CHILD CARE &
EARLY EDUCATION **FUND**



Before We Dive In

THANK YOU! Thank you for being here, and for spending time with me when you have so many other things you could be doing. Thank you for enduring many challenges: lack of workforce, COVID, financial hardships. Most importantly, thank you for caring for kids during the most important time of their lives. THANK YOU.

The Problem

- Since 2019, the number of licensed child care programs in Alaska has **dropped by 20%**
- For the first time in 20 years, **fewer than 200 licensed programs in Anchorage**
- **51% of Alaskan families cannot fully participate in the labor force** due to cost, availability, or quality of child care



Benefits of Available Care

- **Good for families, employers, and the economy**
 - Average two-parent household income increases by \$41k annually if child care is available
- **Supports working families, especially working women**
 - For child-free adults, American labor force participation is 79% for women and 84% for men. After men and women have children, labor force participation for men rises to 96% and drops for women to 67%.

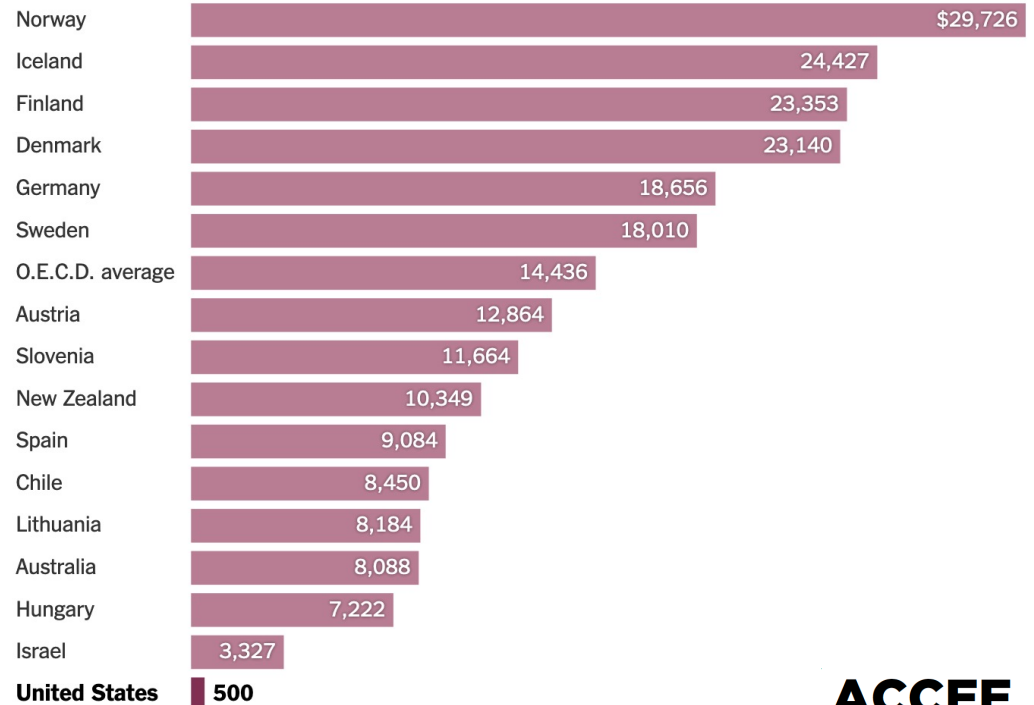


*If care is good
for families and
the economy,
why isn't there
more of it?*

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How Much Governments Spend on Child Care for Toddlers

Annual public spending per child on early childhood care.



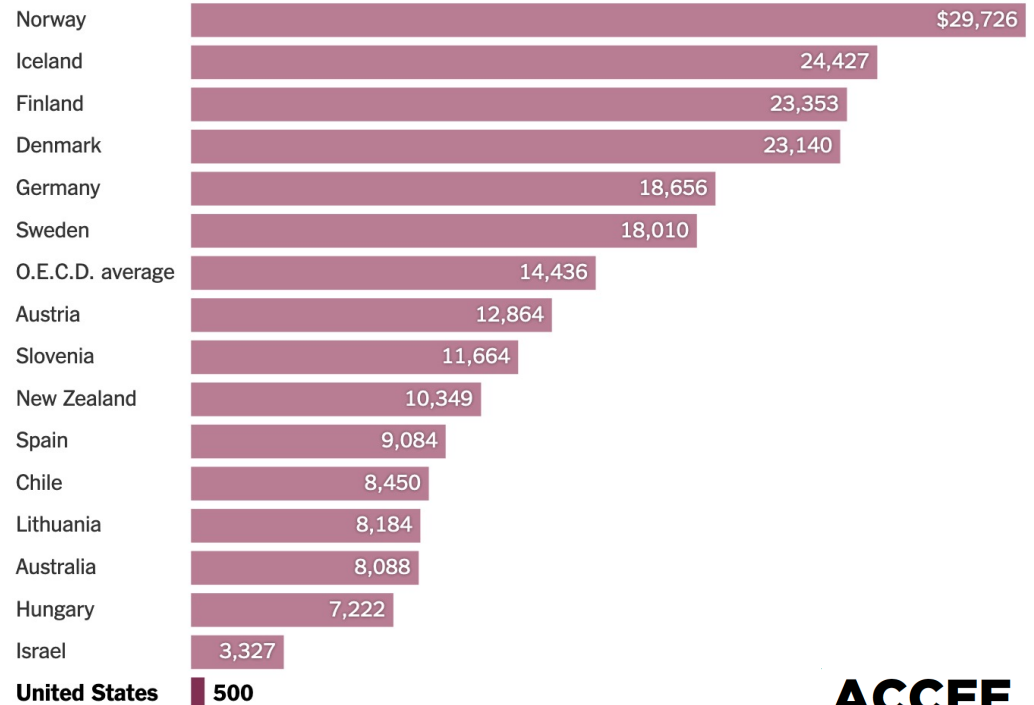
*If care is good
for families and
the economy,
why isn't there
more of it?*

Compare to K-12 investment:

- \$16,390 per student annually
- In Alaska, \$21,325 per student

How Much Governments Spend on Child Care for Toddlers

Annual public spending per child on early childhood care.



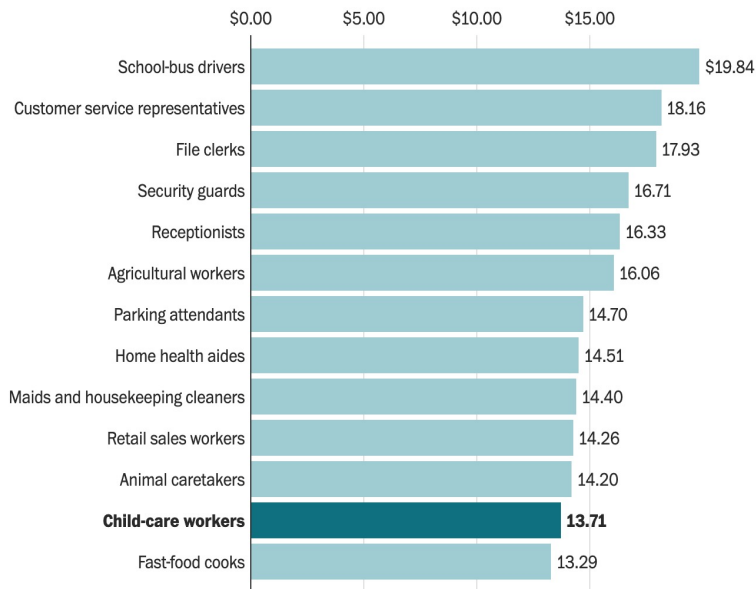
***The Problem:
High cost to parents,
low pay for providers***

- Average cost for Alaskan households using child care per month was \$982, with higher income families paying an average of \$1,167
- Many spots in Anchorage cost up to \$1800/month
- Cost of licensed care represents **15% of Alaskan parents' annual income**
- This jumps to 20% of a single male household, or 35% of a single female household



The Problem: High cost to parents, low pay for providers

U.S. median hourly wage for select occupations, 2022



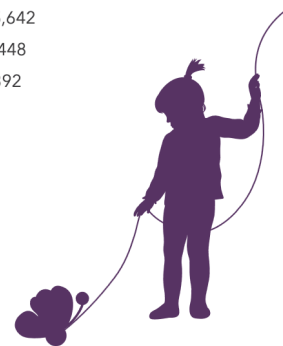
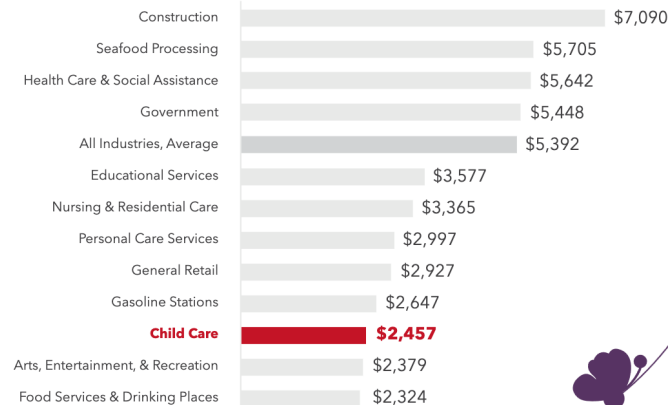
Source: U.S. Bureau of Labor Statistics

THE WASHINGTON POST

Early Care & Education Workforce Essential but Underpaid:

Wages in the ECE sector are among the lowest in the economy, yet people employed in this sector are entrusted with children's care and education at a critical time of development.

Average monthly wages by sector:



Note: Most recently available data from Alaska Department of Labor and Workforce Development, 2023.



*The average provider
in Alaska makes under
\$30k a year*

*Not a living wage and
often not enough to
support their own
families*

*Families of child care
workers are twice as
likely to live in poverty*

More than 70,000 child care programs around the country will close, resulting in the closure of more than half of licensed programs in some states.



More than 70,000 child care programs around the country will close, resulting in the closure of more than half of licensed programs in some states.

We need to change this system, now.



PROPOSITION NO. 14

AMENDING THE ANCHORAGE MUNICIPAL CHARTER REGARDING THE MARIJUANA RETAIL TAX AND DEDICATING TAX PROCEEDS TO CHILD CARE AND EARLY EDUCATION

This proposition would establish dedicated funding for child care and early education, an Accountability Board of Child Care and Early Education, dedicate the net retail marijuana sales tax revenues to this board's budgeted activities, and move the marijuana sales taxes from under the tax increase limitation ("tax cap") calculation to be above the tax cap and lower the tax cap one time by one million dollars in 2024.



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- **Proposition 14** passed in April 2023 by 12-point margin
- Dedicates marijuana tax to **child care & early education**
- Establishes **Accountability Board** to oversee the fund

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- **Proposition 14** passed in April 2023 by 12-point margin
- Dedicates marijuana tax to **child care & early education**
- Establishes **Accountability Board** to oversee the fund

- Funding decisions made by Anchorage Mayor and Assembly
- Funds are dedicated as of Jan. 1, 2024. First budget in October 2024. Funds available in **2025**.
- Expect **\$4-5 million** annually

Allowed Uses

- Create **access** to CC & EE (age 0-12) programs
- Fund **reading programs**
- Fund **livable wages, training, and staffing** for CC & EE programs
- Fund facilities - prioritize using underutilized or closed **ASD buildings**



So now what?



So now what?

- Ensure ACCEE Fund is informed by best practices & **implemented strategically**



So now what?

- Ensure ACCEE Fund is informed by best practices & **implemented strategically**
- Formed ACCEE Fund **Implementation Team (IT)**



So now what?

- Ensure ACCEE Fund is informed by best practices & **implemented strategically**
- Formed ACCEE Fund **Implementation Team (IT)**
- IT made up of Muni reps, School Board, SMEs, JBER rep, Head Start programs, providers, parents, Chamber, original Prop 14 team



So now what?

- Meet monthly to evaluate **trends & best practices**, hear from **experts**, **make recs** to Accountability Board



So now what?

- Meet monthly to evaluate **trends & best practices**, hear from **experts**, **make recs** to Accountability Board
- Recs should address **current needs** and long-term **sustainability** of sector



So now what?

- Meet monthly to evaluate **trends & best practices**, hear from **experts**, **make recs** to Accountability Board
- Recs should address **current needs** and long-term **sustainability** of sector
- IT wants to hear from parents, employers, businesses, providers, & the broader community as it shapes recs





Implementation Timeline

- **Winter 2024**
 - Research best practices and trends in the sector
 - Hear from experts & explore other programs
 - Public engagement
 - Develop approach to strategic implementation
- **Spring/Summer 2024**
 - Develop & introduce Accountability Board ordinance
 - Develop a draft three-year strategic plan & draft budget
 - Accountability Board seated

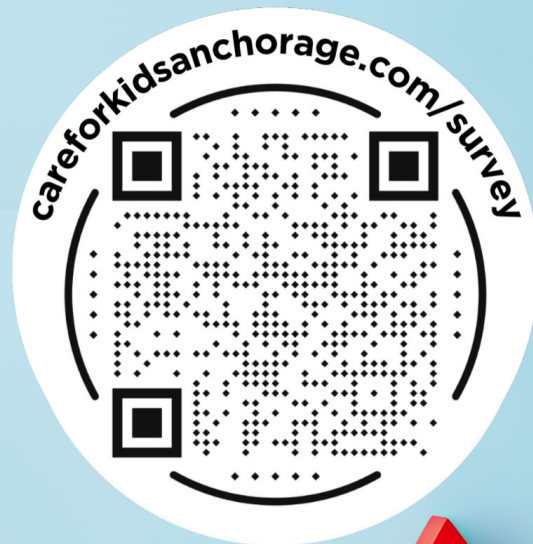
Ways to Engage

- **Complete our online survey!** Questions for parents, providers, businesses, and others. Enter to win one of four gift cards! Fill out by March 8th
- Six **community conversations** set up for parents and providers. More info at www.careforkidsanchorage.com/events
- **Contact me** with ideas or questions: aqdstrategies@gmail.com or via our website



Plan for the Next Hour

- **We are here to learn from you!** You are the experts.
- We want to hear the **challenges** you've experienced in your work providing early education or child care.
- We want to hear **your ideas for solutions**. How can we use the ACCEE Fund to solve the challenges providers are facing?



Plan for the Next Hour

- I will share some questions about challenges and solutions to get you started
- Take **5-10 minutes on your own** to think about challenges and solutions
- We will spend **45 minutes discussing together**



Questions

- Is your pay enough to pay your bills/live comfortably?
- What challenges do you have at your job? Issues with pay, benefits, time off, availability of training/professional development, feeling appreciated, something else?
- Do you think you will stay in your career field?
- What would make this sector more sustainable?
- How can the ACCEE funds better support you in your work caring for children?





Thank you!
aqdstrategies@gmail.com





ANCHORAGE CHILD CARE & EARLY EDUCATION **FUND**



**Supporting Families, Providers,
and the Alaska Economy**

Assembly Worksession, May 10, 2024
**Assembly Member Sponsors Anna Brawley
& Kameron Perez-Verdia**

www.careforkidsanchorage.com





*Our
Team*



Jessica Simonsen

ACCEE Fund Implementation Team Co-Chair



Austin Quinn-Davidson

Contracted Support for ACCEE Fund
Implementation Team



Trevor Storrs

President & CEO of Alaska Children's Trust
ACCEE Fund Implementation Team Co-Chair



A Public-Private PARTNERSHIP

- This project has been funded with \$100K of municipal funds, approved through AM 77-2024, As Amended, and approximately \$50K from Alaska Children's Trust
- Project scope was laid out in Assembly Resolution No. 2023-404.

Thank you to the Assembly and to Alaska Children's Trust!

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This proposition would establish dedicated funding for child care and early education, an Accountability Board of Child Care and Early Education, dedicate the net retail marijuana sales tax revenues to this board's budgeted activities, and move the marijuana sales taxes from under the tax increase limitation ("tax cap") calculation to be above the tax cap and lower the tax cap one time by one million dollars in 2024.

- **Proposition 14** passed in April 2023 by 12-point margin
- Dedicates marijuana tax to **child care & early education**
- Establishes **Accountability Board** to oversee the fund



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- **Proposition 14** passed in April 2023 by 12-point margin
- Dedicates marijuana tax to **child care & early education**
- Establishes **Accountability Board** to oversee the fund

- Funding decisions made by Anchorage Mayor and Assembly
- Funds are dedicated as of Jan. 1, 2024. Funds available in **2025**.
- Expect about **\$5 million** annually

Allowed Uses of the Fund

Funding from marijuana sales tax (net proceeds*) is dedicated to:

- Create access to child care and early education programs for Anchorage kids
- Funding for reading programs for child care & early ed programs
- Resources to increase funding, livable wages, training and staffing for child care & early ed programs
- Prioritize utilization first of existing school facilities (closed, scheduled to be closed, or underutilized) for child care & early ed programs

* “net proceeds” allows for a certain amount (up to 10%) of funding for administration

- Ref. Charter, Section 6.06(a)

Allowed Uses of the Fund

- 1) Create access to child care
- 2) Create access to early childhood development programs
- 3) Administration

Child Care & Early Childhood Education access can include:

- Facilities - prioritize using ASD
- Wages & Benefits
- Stipends to families
- Workforce development (training, internships)



DEFINITIONS

Early Education

Formal and informal programs that guide education for children birth-5. Includes literacy programs and home visiting programs, as well as formal programs, such as pre-kindergarten.

Child Care

Birth-12. Formal programs that provide supervision and activities for children when not in the care of their parents or guardian. Includes before and after school care and summer care.

Revenue Estimate

Based on 2023 revenue updates and 2024 revenue projections, the Fund will have approximately **\$5 million annually**. Up to 10% can be used on administration.

Highlights of Select Major Revenues: Outlook or Trend (as of 4/15/2024)

	2023 Actual	2024 Budget	2024 YTD posted rev in SAP	2024 YTD Realization	Baseline info for projection	Current Outlook or Trend vs. Budget
Marijuana Tax <small>(SAP acct 401105)</small>	\$5.22M	\$5.2M	\$1.47M	28.3%	Based on SAP postings as of 4/15/24.	2023 totals were \$480K under budget.

The Need

- Since 2019, the number of licensed child care programs in Alaska has **dropped by 20%**
- For the first time in 20 years, **fewer than 200 licensed programs in Anchorage**
- **51% of Alaskan families cannot fully participate in the labor force** due to cost, availability, or quality of child care



- Average cost for Alaskan households using child care per month was \$982, with higher income families paying an average of \$1,167
- Many spots in Anchorage cost up to \$1800/month
- Cost of licensed care represents **15% of Alaskan parents' annual income**
- This jumps to 20% of a single male household, or 35% of a single female household



- Access to quality early education programs is **limited** in Anchorage.
- The fund can help us improve access and affordability of quality programs.

Providing a high-quality education for children before they turn five yields **significant** medium- and long-term **benefits for students**. Children in early childhood education programs are:

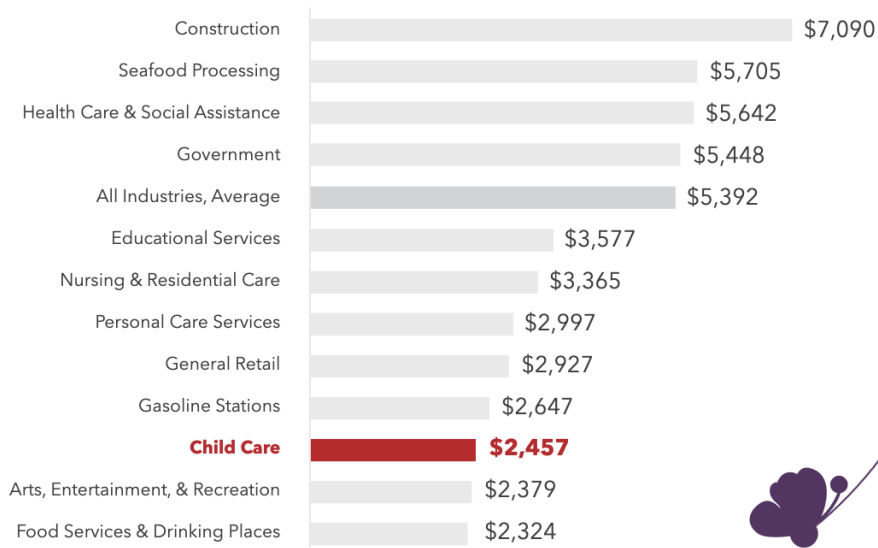
- Less likely to repeat a grade
- Less likely to be identified as having special needs
- More prepared academically for later grades
- More likely to graduate from high school
- Higher earners in the workforce



Early Care & Education Workforce Essential but Underpaid:

Wages in the ECE sector are among the lowest in the economy, yet people employed in this sector are entrusted with children's care and education at a critical time of development.

Average monthly wages by sector:



*The Problem:
High cost to parents,
low pay for providers*



*The average provider
in Alaska makes under
\$30k a year*

*Not a living wage and
often not enough to
support their own
families*

*Families of child care
workers are twice as
likely to live in poverty*

Benefits of Available Care

Good for families, employers, and the economy

Average two-parent household income increases by \$41k annually if childcare is available



Supports working families, especially working women

For child-free adults, American labor force participation is 79% for women and 84% for men. After men and women have children, labor force participation for men rises to 96% and drops for women to 67%.

About the Implementation Team

- Meeting monthly since July 2023 to evaluate **trends & best practices**, hear from **experts**, and will **make recs** to the Assembly, Mayor, and the Accountability Board
- Made up of two Assembly Members, a School Board Member, representatives from Head Start, thread Alaska, JBER, the Anchorage Health Department, community leaders, child care and early education the Anchorage Chamber, providers, and parents.

Building a Foundation for Success

Fall 2023

- Framework for engagement plan
- Established **Implementation Team**
- Built website (www.careforkidsanchorage.com) and community awareness

Building a Foundation for Success

Winter 2024

- Robust **public engagement**
- Researched **best practices** and **trends** in the sector
- Heard from **experts** & explore **other programs**

Building a Foundation for Success

Spring/Summer 2024

- Develop & introduce **Accountability Board ordinance**
- Develop a draft three-year strategic plan & **draft budget for 2025**

Public Engagement

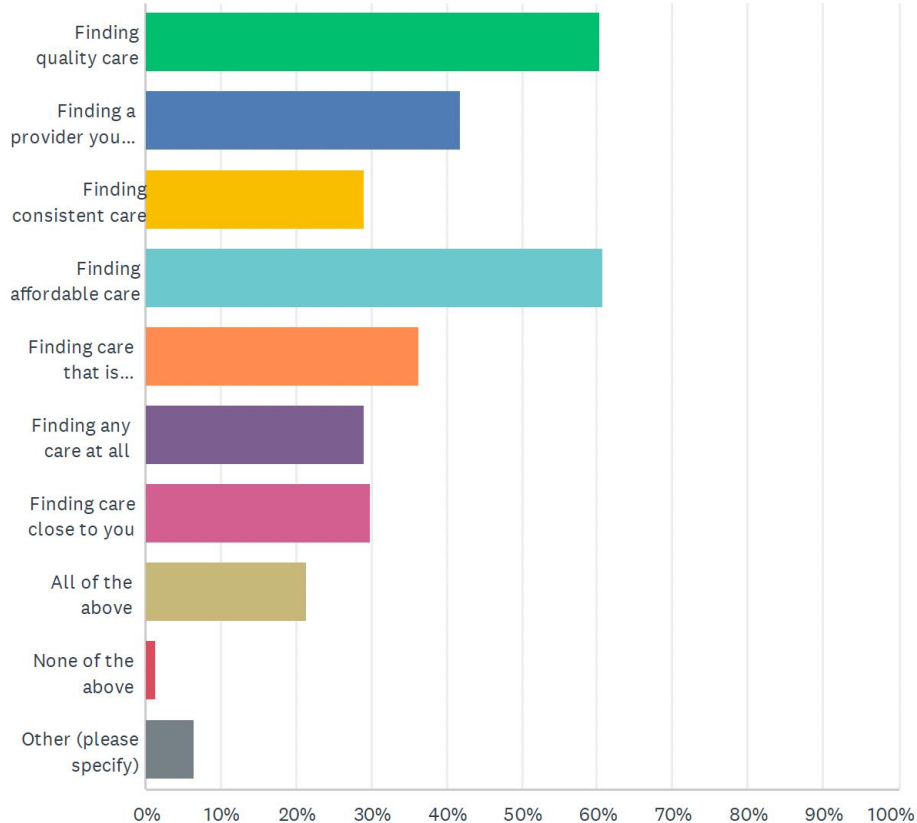
- **10 public presentations** for businesses, parents, providers, and orgs in Anchorage, Girdwood, Eagle River, plus virtual (Jan-Feb)
- **Numerous meetings** (Oct-Feb)
- Survey taken by **425 individuals** (Jan-March). Shared via social media/newsletters/website, sent to providers, fliers around town, in schools, and in CC/EE programs.
- **Outreach** to dozens of entities: churches, diaper pantries, WIC, associations, Covenant House, AWAIC, ASD schools/pre-k, etc. (Jan-Feb)
- Direct communication via **website** (Jan-March)

Survey Results

- Survey open Jan 23, 2024 to March 11, 2024
- **425** responses
 - All Anchorage residents
 - **81%** parents (4/5 had kids under 8)
 - **20%** providers/care givers
 - **8%** business owners
 - **14%** other: teachers, community members, elected officials, child care board members, expecting babies
 - (more than 100% because some are more than one!)
 - **78%** White; other 22% made up of Hispanic/Latinx, Asian, Pacific Islander, Black/African American, Alaska Native/Indigenous, and mixed race
 - **85%** women
 - Age range from **18-56+**; most common age 35-44

Q6 What has been the most difficult aspect to finding care?

Answered: 235 Skipped: 190



Survey Results

Parents

92% used child care services in last 3 years

68% said cost of child care was unreasonable

80% said they would be more likely to use child care if it were cheaper

53% have chosen to stay home instead of work outside of the home because of child care issues

Survey Results

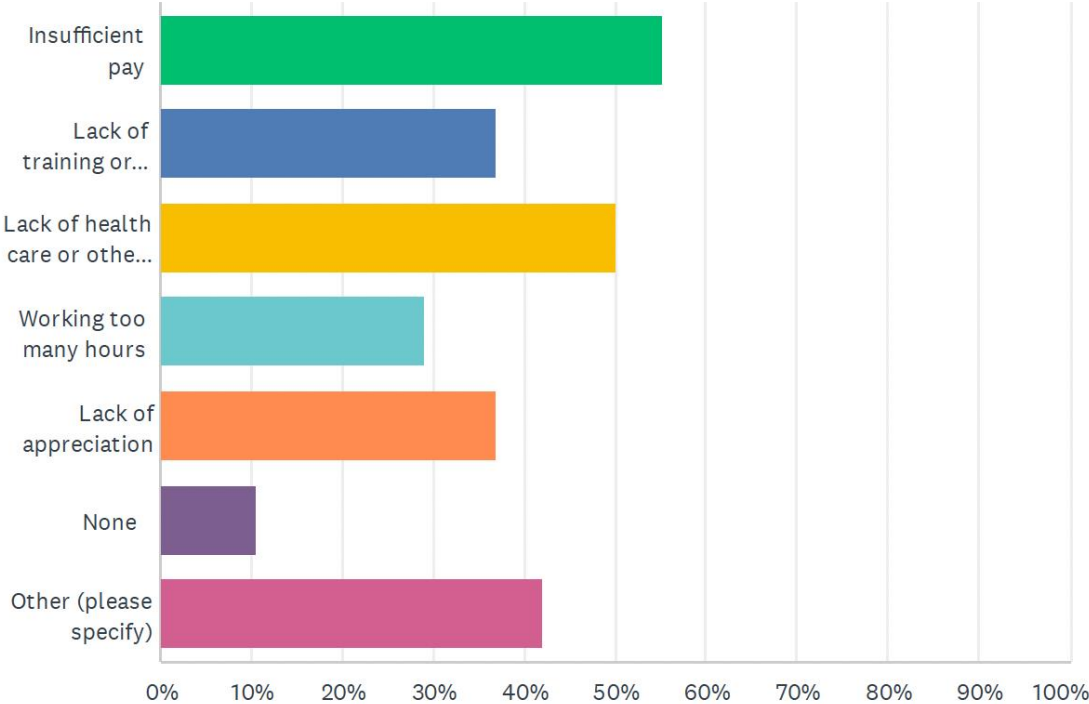
- **Providers**

- **51%** been providers for 10+ years
- **100%** said they like being a provider
- **Only 38%** said their pay is sufficient to pay monthly bills – those 38% are mostly EDs/admins
- **62%** think they'll stay in their career field

“Other” issues in Q13 include: lack of staff, unstable work environment, risk of exposure to disease (COVID or otherwise), unfair sick leave, lack of funding, unfair wages, difficult behavior by children, not enough time off, inconsiderate and inconsistent management

Q13 What if any challenges do you have with your current job? (check all that apply)

Answered: 38 Skipped: 387



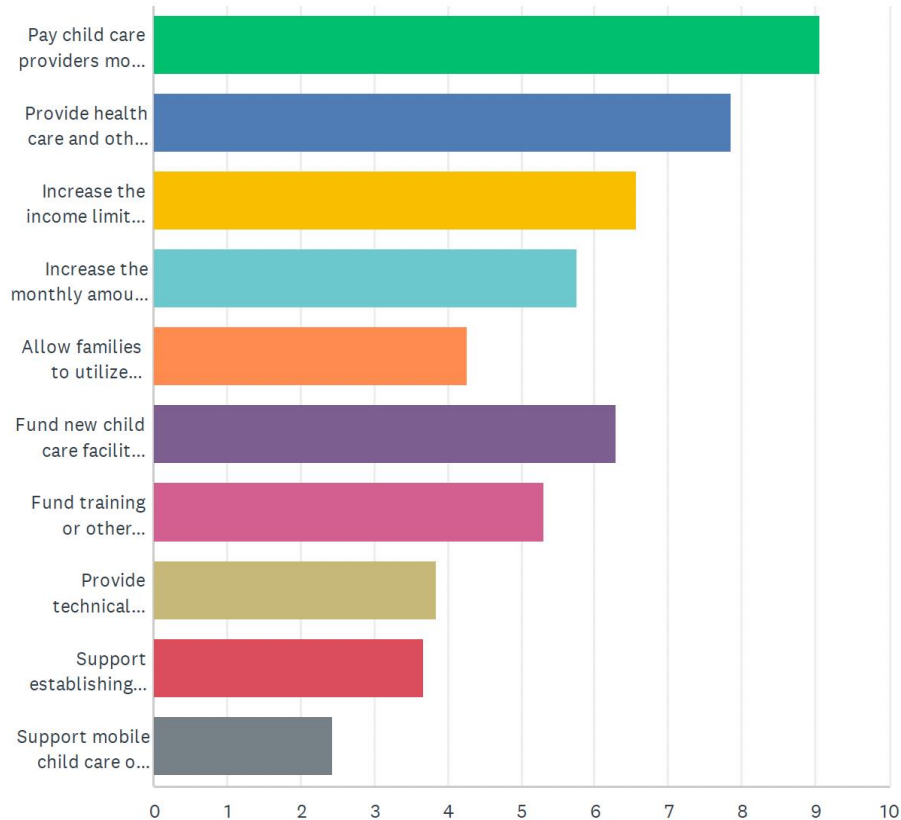
Survey Results

All respondents on “best use” of ACCEE Fund

- Pay child care providers more
- Provide health care and other benefits
- Increase the income limit to make more families eligible for child care assistance
- Increase the monthly amount of child care assistance a family receives
- Allow families to utilize child care assistance payments to offset personal income so a parent/caregiver can remain at home instead of work outside the home
- Fund new child care facilities or major upgrades to facilities
- Fund training/ professional opportunities
- Provide TA to new child care businesses
- Support care for nontraditional hours
- Support mobile child care or other part-time, pop-in care

Q26 What do you believe is the best use of the ACCEE Fund? Please rank in order.

Answered: 294 Skipped: 131



So now what?

- Ensure ACCEE Fund is informed by best practices & **implemented strategically**.
- IT has engaged with parents, employers, businesses, providers, and the broader community as it shapes recommendations. Also closely monitoring the work of the Governor's Task Force.



So now what?

- Recommendations should direct funding and policy changes to address **current needs** and long-term **sustainability** of sector



Next Steps

- Introduce **Accountability Board ordinance** and hold a **worksession** to gather input from the Assembly.
- Accountability Board will likely be **seated** this summer. Mayor will appoint, Assembly will confirm.

Next Steps

- IT will develop strategic direction and a **draft budget for 2025**
- Recommendations will be based on months of work the IT has done researching, evaluating options, and creating a matrix based on ideas produced in consultant's white paper
- To be delivered to the Accountability Board once it is seated
- The IT's Goal: Put together the most **strategic** and **effective** package possible for the Accountability Board

Thank you, Implementation Team!

Katrina Ahlfield
Anna Brawley
Branwen Collier
Eric Croft
Jade Hayden
Carl Jacobs
Nora Matell
Kathleen McArdle
Melinda Myers

Kameron Perez-Verdia
Ethan Pettigrew
Kimberly Rash
Dawn Skeete
Jessica Simonsen
Ivy Spohnholz
Trevor Storrs
Heather Weafer

Members of the **Implementation Team** bring a range of experiences, perspectives, and backgrounds, supporting the goal of effectively advancing and supporting *a more sustainable child care and early education system in Anchorage.*



QUESTIONS?



Municipal Clerk's Office
Amended and Approved
Date: July 16, 2024

Submitted by: Assembly Member Brawley
Assembly Member Constant
Assembly Member Perez-Verdia
Prepared by: Legislative Services Office and
Assembly Counsel's Office
(S-1) For reading: July 16, 2024

ANCHORAGE, ALASKA
AO No. 2024-61(S-1), As Amended

1 **AN ORDINANCE OF THE ANCHORAGE ASSEMBLY AMENDING ANCHORAGE**
2 **MUNICIPAL CODE CHAPTER 4.60 TO ADD A NEW SECTION, AMENDING AMC**
3 **TITLE 16 TO ADD A NEW CHAPTER, AND AMENDING AMC SECTIONS**
4 **1.35.010, 3.20.010, 3.30.012, AND 3.30.172 TO ESTABLISH THE ANCHORAGE**
5 **[ACCOUNTABILITY BOARD FOR] CHILD CARE AND EARLY EDUCATION**
6 **(ACCEE) FUND BOARD AND THE PRINCIPAL EXECUTIVE OFFICER FOR THE**
7 **CHILD CARE AND EARLY EDUCATION FUND, TO IMPLEMENT CHARTER §**
8 **6.06.**

9
10 **WHEREAS**, in April 2023 Anchorage voters approved Proposition 14, creating the
11 Anchorage Child Care and Early Education (ACCEE) Fund and dedicating the
12 Municipality of Anchorage's annual marijuana sales tax revenue to child care and
13 early childhood education; and
14

15 **WHEREAS**, Proposition 14 also directed that an Accountability Board of Child Care
16 and Early Education be established, with members appointed by the Anchorage
17 Mayor and confirmed by the Anchorage Assembly. The board is intended to serve
18 as an advisory body to the Mayor and Assembly on use of the Fund and to present
19 a proposed budget to both annually; and
20

21 **WHEREAS**, to ensure these funds are used effectively, a private-public partnership
22 was formed by the Municipality and the Alaska Children's Trust (ACT) to establish
23 an Implementation Team (IT). The IT has met at least monthly since October 2023,
24 and is comprised of two Assembly Members, a School Board Member,
25 representatives from Head Start, thread Alaska, JBER, the Anchorage Health
26 Department, community leaders, child care and early education providers, the
27 business community and parents; and
28

29 **WHEREAS**, on November 21, 2023, the Assembly approved Resolution AR No.
30 2023-404, As Amended, establishing an implementation plan and timeline for the
31 ACCEE Fund and seating of the Accountability Board of Child Care and Early
32 Education. The AR noted that the IT, through its two participating Assembly
33 Members, would bring forward an ordinance with recommendations as to the
34 composition, operations, and responsibility of the Accountability Board; and
35

36 **WHEREAS**, on April 9, 2024, the Assembly accepted AIM 45-2024, an information
37 memorandum updating the Assembly on the work of the IT and its varied public
38 outreach including community presentations, public meetings, and survey; and
39

40 **WHEREAS**, the Implementation Team assisted in drafting and reviewing the
41 language proposed in this ordinance, and on May 15, 2024, recommended the draft

1 be sent to the Assembly for consideration; and

2
3 **WHEREAS**, the IT encourages the ACCEE Fund Accountability Board to
4 collaborate with Anchorage School District on effective, strategic use of these funds,
5 including opportunities for utilization of existing ASD and other facilities as directed
6 in the Proposition language, leveraging other fund sources to match or amplify
7 impact, and addressing known gaps in services offered; now, therefore,

8
9 **THE ANCHORAGE ASSEMBLY ORDAINS:**

10
11 **Section 1.** Anchorage Municipal Code chapter 4.40 is hereby amended to add a
12 new section to read as follows (*requiring no legislative markup for a new section*):

13
14 **4.40.180 Anchorage ~~[Accountability Board of]~~ Child Care and Early**
15 **Education (ACCEE) Fund Board.**

16
17 A. There is established an Anchorage ~~[Accountability Board of]~~ Child
18 Care and Early Education (ACCEE) Fund Board with powers and
19 duties more particularly set forth in Chapter 16.57 of this code.

20
21 B. The sunset provisions in section 4.05.150 shall not apply to this board.

22
23 **Charter reference**— Accountability Board of child care and early education,
24 § 6.06(b).

25 **Cross reference**— Child care and early education fund, Ch. 16.57.

26
27
28 **Section 2.** Anchorage Municipal Code Title 16 is hereby amended to add a new
29 chapter to read as follows (*requiring no legislative markup for a new chapter*):

30
31 **CHAPTER 16.57 Child Care and Early Education Fund.**

32
33 **16.57.005 Purpose and applicability.**

34
35 This chapter is intended to implement Charter Section 6.06 and the
36 management and budgeting of the dedicated fund established by that voter
37 approved measure. The provisions of this chapter are intended to ensure the
38 fund expenses are used exclusively for resources for supporting and
39 advancing child care and early education in the Municipality and the
40 permissible administrative costs for the Anchorage ~~[Accountability Board of]~~
41 Child Care and Early Education (ACCEE) Fund's operations.

42
43 **16.57.010 Anchorage ~~[Accountability Board of]~~ Child Care and Early**
44 **Education (ACCEE) Fund Board.**

45
46 A. There is established, in accordance with Charter Section 6.06, an
47 Anchorage ~~[Accountability Board of]~~ Child Care and Early Education
48 (ACCEE) Fund Board with the powers and duties described herein.
49 The board's mission and activities shall be for the purpose of

1 supporting and advancing child care and early education in the
2 municipality, and recommending funding priorities or specific
3 appropriations pursuant to the dedication of funds under Charter
4 Section 6.06(a).

5
6 B. The Board shall consist of nine members. All Board members shall be
7 citizens of the United States, and residents of and registered voters in
8 the municipality while in office. No board member may serve in any
9 elected office, except on a service area board established pursuant to
10 section 9.01 of the Charter. Members of the board shall be appointed
11 by the mayor and confirmed by the assembly.

12 1. Board composition and qualifications. The Board should reflect
13 the broad range of those involved in and affected by early
14 education and child care services and the diversity of
15 Anchorage. Board members shall be qualified as follows at the
16 time they are seated:

- 17 a. At least 1 and no more than 4 members shall be actively
18 employed in the early education or child care sector.
19 b. At least 1 member shall be employed in or retired from
20 a social services profession, including behavioral health
21 services.
22 c. At least 2 ~~[4]~~ members shall be a parent or legal
23 guardian utilizing a program that provides early
24 education or child care to a member of their household.

25
26 2. Terms.

- 27 a. Appointed members are subject to a term limit of three
28 consecutive full terms beginning when a board member
29 has been appointed to a full three-year term. Time
30 served by a board member during any initial partial term
31 less than three years shall not be counted in connection
32 with the term limit. After serving three consecutive full
33 terms, the same member may be appointed to the board
34 if three full years have transpired since their previous
35 term limit date.
36 b. Member terms shall be staggered so that not more than
37 three member terms expire each year.

38
39 C. The Board shall have the responsibilities outlined in Charter Section
40 6.06. In addition, the Board may exercise the following responsibilities
41 and operations, but is not limited to those listed:

- 42 1. Serve as an advisory body to the Assembly and Mayor on
43 topics related to child care and early education.
44 2. ~~[Oversee the administration of the Anchorage Child Care
45 and Early Education (ACCEE) Fund.]~~
46 **3.]** Solicit ideas for funding, request research and analysis, ~~[,~~
47 ~~prepare and issue procurements and grant solicitations,]~~
48 **3.** ~~E~~evaluate responses to procurement solicitations and
49 requests for grant proposals, and make procurement and grant

- award ~~recommendations~~[decisions. ~~Notwithstanding any provisions of Title 7, the Board shall review and evaluate responses to requests for proposals and grant solicitations; the purchasing officer shall provide support.~~
4. ~~Establish guidelines for the management of the ACCEE fund in a transparent manner with the highest standards of care and accountability to the public].~~
- 4[5]. Review financial reports and audits to confirm that spending from the ACCEE Fund is consistent with all relevant rules and regulations, and that the ACCEE Fund is being managed responsibly in a transparent manner with the highest standards of care and accountability to the public.
- 5[6]. Commission an annual evaluation to ensure that programs funded are impactful and meet established outcomes. The Board may retain an external independent evaluator.
- 6[7]. Facilitate coordination, communication, and collaboration within the Municipality, with the Anchorage School District, and with entities or government agencies that oversee child care and early education programs to promote nonduplication and coordination of services, and to inform the structure for existing programs and any new programs.
- 7[8]. Promote local community support and public awareness of child care and early education programs, and of the actions and strategies of the ACCEE Fund itself.

D. *Budget and funding.* The Board shall adhere to budget and funding standards and restrictions set forth in Charter Section 6.06(c). In addition, the Board shall [may] take the following actions for budgeting and strategic direction of the Anchorage Child Care and Early Education Fund:

1. Adopt written policies related to the ACCEE Fund;
2. Develop and recommend adoption of an initial ~~[comprehensive long-range strategic]~~ investment strategy [plan] for the development, implementation, and expansion of child care and early education programs in the municipality. The Board shall review and update the strategy [plan] every three years;
3. Hold at least one public hearing annually, prior to the required public hearing on the board's draft budget recommendations, to solicit ideas from the public for funding, programming and policy; and
4. Prepare a recommended annual budget for use of the funds to be presented to the mayor and assembly. The board shall hold at least one public hearing on a draft budget prior to transmitting the recommended budget to the mayor and Assembly.

E. *Expenditures and administrative limit.* The Board shall adhere to expenditure and administrative limits set forth in Charter Section 6.06(d). In addition, the Board shall publish a report describing the

1 amounts spent and the results achieved. Reports that are provided to
2 the mayor and assembly shall also be made available to the public.

3
4 F. ~~[Accountability]~~ Board Staff. **The costs for personnel in this section**
5 **are included within the administrative costs limits set forth in**
6 **Charter Section 6.06(d), which states that the Board may spend**
7 **no more than ten percent of the funds received each year on its**
8 **own administrative costs, shall be in the Board's budget, and are**
9 **subject to approval by the Assembly.**

- 10 1. In accordance with Charter Section 6.06 (f), the Board may
11 appoint a principal executive officer in consultation with the
12 mayor. The principal executive officer position shall be
13 "executive director" and shall serve at the pleasure of the board.
14 2. The executive director may hire administrative staff as is
15 required in the execution of the board's duties.
16 3. The Board may decide to pay per diem costs but shall not pay
17 a salary to board members.

18
19 G. Definitions. For purposes of this section, unless the context clearly
20 indicates a different meaning, the following definitions apply:

21
22 "Child Care" has the meaning in state law (7 AAC 57.990): the
23 supervision and provision of developmental opportunities, with or
24 without compensation, to a child who does not have a parent present;
25 "child care" or "care" includes services in or away from a child care
26 facility.

27
28 "Early Education" means formal and informal programs that
29 guide education for children from birth through 5 years of age and
30 who have not attended kindergarten. The term includes literacy
31 programs and home visiting programs, as well as formal programs,
32 such as pre-kindergarten or preschool classes, but does not include
33 education provided to children of school age as defined by law.
34 (Reference AS 14.03.070.)

35
36
37 **Charter reference—** Dedicating retail marijuana sales tax net proceeds and
38 the accountability board of child care and early education, § 6.06.

39
40
41 **Section 3.** Anchorage Municipal Code section 1.35.010 is hereby amended to
42 read as follows (*the remainder of the section is not affected and therefore not set*
43 *out*):

44
45 **1.35.010 - Principal executive personnel, boards and commissions, and**
46 **elected officials.**

47 *** *** ***

48 B. Principal executive personnel and members of boards and
49 commissions and elected officials who shall take the oath of office.

The following officials and municipal executives shall take and
subscribe to the oath of office:

*** *** ***

2. Principal municipal executives whose office is created by
Municipal Charter, AMC 2.20, AMC 3.20, or AMC 5.10
including:

*** *** ***

l. Executive director of the child care and early education
fund.

*** *** ***

4. Members of regulatory and adjudicatory boards and
commissions as set forth in AMC 4.40, including, but not limited
to:

*** *** ***

r. Anchorage [~~Accountability Board of~~] Child Care and
Early Education (ACCEE) Fund Board.

*** *** ***

(AO No. 2000-131, § 1, 9-12-00; AO No. 2002-69, § 1, 5-14-02; AO No. 2018-
24, § 1, 4-10-18; AO No. 2021-114, § 1, 1-31-22; AO No. 2022-40(S), § 1, 3-
22-22; AO No. 2023-68, § 3, 6-20-23; AO No. 2023-73, § 2, 7-25-23; AO
No. 2023-111(S), § 1, 11-7-23)

Section 4. Anchorage Municipal Code section 3.20.010 is hereby amended to
replace the 2020 Executive Branch Organization chart with the 2023 Executive
Branch Organization chart, attached as Exhibit A:

3.20.010 - Executive and administrative order; organizational chart.

The executive branch of the municipal government shall be organized as
provided in this chapter and the following plan:

{Note: Replace chart with Exhibit A}

(AO No. 79-27; AO No. 82-49; AO No. 88-82; AO No. 90-15(S); AO No. 91-
173(S); AO No. 94-135(S), § 2, 7-12-94; AO No. 2000-105(S), § 2, 6-27-00;
AO No. 2000-141(S), § 2, 9-26-00; AO No. 2002-130, § 4, 9-10-02; AO No.
2003-109, § 1, 9-9-03; AO No. 2004-136, § 1, 12-7-04; AO No. 2005-142, §
1, 10-25-05; AO No. 2009-21, § 1, 2-24-09; AO No. 2009-101, § 1, 8-25-09;
AO No. 2010-64, § 1(Exh. A), 9-28-10; AO No. 2010-93, § 1(Exh. A), 1-11-
11; AO No. 2011-22(S), § 1, 3-29-11; AO No. 2011-25, § 1, 5-24-11; AO No.
2012-106, § 1(Exh. A), 11-13-12; AO No. 2013-34, § 1(Exh. A), 2-26-13; AO
No. 2015-112(S), § 1, 1-1-16; AO 2018-108(S), § 1, 12-31-18; AO No. 2020-
79(S), § 1, 8-26-20; AO No. 2020-109, § 1, 10-13-20; AO No. 2020-121, § 1,
1-1-21; AO No. 2021-114, § 2, 1-31-22; AO No. 2022-40(S), § 2, 3-22-22;
AO No. 2023-38(S), § 1, 4-18-23)

Section 5. Anchorage Municipal Code section 3.30.012 is hereby amended to

1 read as follows (*the remainder of the section is not affected and therefore not set*
2 *out*):

3
4 **3.30.012 - Scope of coverage; amendment of chapter.**

5
6 A. *Applicability to nonrepresented employees.* This chapter shall apply to
7 all nonrepresented employees except that:

- 8 1. The executive directors of the equal rights commission and of
9 the child care and early education fund shall be appointed,
10 terminated and paid in a manner determined by the equal
11 rights commission or the Anchorage ~~accountability board of~~
12 child care and early education fund board, respectively.

13 ***

14 (AO No. 79-195; AO No. 82-56; AO No. 86-207(S-1); AO No. 88-71; AO No.
15 91-166; AO No. 91-173(S); AO No. 92-121(S); AO No. 96-70, § 1, 5-7-96; AO
16 No. 2015-23(S), § 8, 3-24-15; AO No. 2018-24, § 4, 4-10-18)

17
18
19 **Section 6.** Anchorage Municipal Code section 3.30.035 is hereby amended to
20 read as follows (*the remainder of the section is not affected and therefore not set*
21 *out*):

22
23 **3.30.172 - Classification.**


24 ***

25 B. Assignment of a classification to one of the eight ranges is based on
26 the appointing authority, level and scope of responsibility for policy
27 development and public advocacy, and training and experience
28 necessary to perform the duties. For the purpose of establishing the
29 appropriate compensation for executive classifications, the following
30 eight ranges are established:

- 31 1. 20N - Executive non-exempt, subject to appointment by the
32 assembly, except as otherwise provided in section 2.20.055A.
33 2. 20E - Executive exempt, subject to appointment by the
34 assembly, except as otherwise provided in section 2.20.055A.
35 3. 21N - Executive non-exempt, subject to appointment by the
36 mayor.
37 4. 21E - Executive exempt, subject to appointment by the mayor.
38 5. 22E - Executive exempt, subject to appointment by the mayor;
39 or the Anchorage Equal Rights Commission ~~[or the Anchorage~~
40 ~~[Accountability Board of] Child Care and Early Education~~
41 ~~(ACCEE) Fund Board,]~~ subject to the approval of ~~[, or~~
42 ~~consultation with,]~~ the mayor; **or the Anchorage Child Care &**
43 **Early Education (ACCEE) Fund Board in consultation with**
44 **the mayor.**
45 6. 23E - Executive exempt, subject to appointment by the mayor;
46 or the Anchorage Equal Rights Commission, subject to the
47 approval of the mayor.
48 7. 24E - Executive exempt, subject to appointment by the mayor.
49 8. 25E - Executive exempt, subject to appointment by the mayor.

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ATTEST:



Municipal Clerk



MUNICIPALITY OF ANCHORAGE

ASSEMBLY MEMORANDUM

No. AM 582-2024

Meeting Date: July 16, 2024

1 **From:** Assembly Member Constant

2
3 **Subject:** AO No. 2024-61(S-1): an Ordinance of the Anchorage Assembly
4 Amending Anchorage Municipal Code Chapter 4.60 to add a new
5 section, amending AMC Title 16 to add a New Chapter, and
6 amending AMC Sections 1.35.010, 3.20.010, 3.30.012, and
7 3.30.172 to establish the Anchorage [Accountability Board for]
8 Child Care and Early Education (ACCEE) Fund Board and the
9 Principal Executive Officer for the Child Care And Early
10 Education Fund, to implement Charter § 6.06.
11
12

13 The (S-1) version of the ordinance updates the name of the board to be consistent
14 with the naming style of all other boards and commissions. Counsel has advised
15 there is no legal barrier to this name change.
16

17 **I request your support for the (S-1) version of the ordinance.**
18
19

20
21 Prepared by: Legislative Services Office

22
23 Reviewed by: Assembly Counsel's Office

24
25 Respectfully submitted: Chris Constant, Assembly Chair
26 District 1, North Anchorage

MUNICIPALITY OF ANCHORAGE



ASSEMBLY MEMORANDUM

No. AM 483-2024

Meeting Date: May 21, 2024

1 **From:** Assembly Member Brawley and Assembly Member Perez-Verdia

2
3 **Subject:** An Ordinance of the Anchorage Assembly Amending Anchorage
4 Municipal Code Chapter 4.60 to add a new section, amending
5 AMC Title 16 to add a New Chapter, and amending AMC Sections
6 1.35.010, 3.20.010, 3.30.012, and 3.30.172 to establish the
7 Accountability Board for Child Care and Early Education and the
8 Principal Executive Officer for the Child Care And Early
9 Education Fund, to implement Charter § 6.06.

10
11
12 In April 2023, Anchorage voters approved Proposition 14, establishing the
13 Anchorage Child Care & Early Education (ACCEE) Fund. This initiative directs all
14 marijuana tax revenue collected by the Municipality of Anchorage, after payment of
15 the costs of tax administration, collection and audit to the municipality (the “net
16 receipts”), to fund child care and early education programs. Proposition 14 responds
17 to Anchorage's urgent need for affordable and accessible child care, which supports
18 working families, boosts the economy, and equips children with critical tools for
19 future success. The ACCEE Fund is expected to generate approximately \$5 million
20 annually, starting in January 2024.

21
22 The fund addresses a significant child care crisis characterized by a shortage of
23 affordable options, long waitlists, and staff shortages. The revenue will be used to
24 enhance access to child care, support early education programs, and improve the
25 quality of services through grants, studies, and professional development initiatives.

26 27 **Summary of the Ordinance**

28 This ordinance establishes the Accountability Board for Child Care and Early
29 Education, which will oversee the ACCEE Fund. The ordinance includes several key
30 components including establishment of the board, the board’s responsibilities and
31 operations, hiring of an executive director, and transitional measures.

32
33 Establishment of the Accountability Board: The ordinance proposes a nine-member
34 board appointed by the Mayor and confirmed by the Assembly. Board members
35 must be U.S. citizens, residents of Anchorage, and registered voters in the
36 municipality. The board's composition will reflect a broad range of stakeholders in
37 early education and child care, including professionals, parents, and social services
38 representatives.

39
40 It is best practice within publicly funded systems, including those that serve children
41 and families, to include those who are most impacted by these systems and
42 programs as members of the decision-making bodies. In the field of early childhood
43 and child care, these stakeholders include early childhood educators, child care

1 providers, and parents. Research demonstrates that the benefits of including those
2 with lived experience as members of decision-making teams developing public
3 policy may include increased equity and diversity in programs, a shifting of unequal
4 power dynamics, identification of creative solutions to problems, and more impactful
5 systems. The proposed board composition is not overly prescriptive, instead opting
6 to express its intent for the makeup of the board within this framework, while still
7 allowing the Mayor and Assembly latitude and flexibility in filling the seats
8 appropriately.

9
10 The ordinance proposes board responsibilities to include:

- 11 • Advising the Assembly and Mayor on child care and early education issues;
- 12 • Administering the ACCEE Fund;
- 13 • Overseeing procurement processes, including grants and evaluations;
- 14 • Developing strategic plans and budget recommendations; and
- 15 • Promoting community support and awareness of child care and early
16 education initiatives.

17
18 The ordinance proposes the following board operations:

- 19 • Adoption of policies related to fund management;
- 20 • Regular public hearings to gather community input;
- 21 • Annual evaluations to ensure program effectiveness and accountability; and
- 22 • Coordination with other entities to avoid duplication and enhance service
23 delivery.

24
25 Executive Director: The board may appoint an Executive Director in consultation
26 with the Mayor, who will serve at the board's pleasure. The Executive Director can
27 hire additional staff as needed to support the board's functions. The labor costs are
28 included within the administrative costs limit of 10% established by the initiative, in
29 Charter § 6.06(d).

30
31 Transitional Measures: Until the Executive Director is appointed, the Municipal
32 Manager, Anchorage Health Department, and Assembly Legislative Services Office
33 will provide interim support to the board.

34
35 Implementation Timeline:

- 36 • January 2024: ACCEE Fund revenue collection begins.
- 37 • Summer 2024: Appointment and confirmation of Accountability Board
38 members.
- 39 • Summer 2024: Board conducts initial strategic planning and public
40 hearing(s).
- 41 • Fall 2024: Board proposes the first budget for FY2025.
- 42 • Early 2025: Funds start being dispersed based on approved budget and
43 strategic plan.

44
45 The passage of this ordinance is a critical step in addressing Anchorage's child care
46 crisis. By establishing a dedicated Accountability Board and a structured process
47 for managing the ACCEE Fund, the Municipality of Anchorage can ensure that the
48 resources generated from marijuana tax revenue are effectively used to support

1 child care and early education. This initiative will help working families, strengthen
2 our local economy, and provide young children with essential early learning
3 opportunities.

4
5 The ACCEE Fund Implementation Team has spent the past seven months engaging
6 with providers, parents, businesses and the broader community to gather input in
7 support of its goal to effectively advance and support a more sustainable child care
8 and early education system in Anchorage. The Implementation Team recommends
9 the Assembly approve the proposed ordinance to implement Proposition 14 and
10 establish the necessary framework for the Accountability Board for Child Care and
11 Early Education.

12
13 **We request your support for the ordinance.**

14
15 Prepared by: Legislative Services Office

16 Reviewed by: Assembly Counsel's Office

17
18 Respectfully submitted: Anna Brawley, Assembly Member
19 District 3, West Anchorage

20
21 Kameron Perez-Verdia, Assembly Member
22 District 3, West Anchorage



MUNICIPALITY OF ANCHORAGE

ASSEMBLY MEMORANDUM

No. AM 542-2024

Meeting Date: June 25, 2024

1 **From:** Assembly Member Brawley and Assembly Member Perez-Verdia

2
3 **Subject:** AO No. 2024-61(S): an Ordinance of the Anchorage Assembly
4 Amending Anchorage Municipal Code Chapter 4.60 to add a new
5 section, amending AMC Title 16 to add a New Chapter, and
6 amending AMC Sections 1.35.010, 3.20.010, 3.30.012, and
7 3.30.172 to establish the Accountability Board for Child Care and
8 Early Education and the Principal Executive Officer for the Child
9 Care And Early Education Fund, to implement Charter § 6.06.

10
11
12 The attached (S) version of the ordinance responds to feedback received since
13 introduction and at the Assembly worksession held on June 14, 2024. It proposes
14 the following changes:

- 15
16
- 17 • Increases the number of board member seats dedicated to parents or legal
18 guardians utilizing a program that provides early education or child care to a
19 member of their household. It now requires at least two members of the nine-
20 member board fall within this category.
 - 21 • Board responsibilities were condensed to eliminate redundancy and better
22 align with the anticipated role of the board, reducing the management side
23 while keeping accountability functions.
 - 24 • Subsection D. was changed from “may” to “shall” to reflect the board’s
25 primary budget and funding functions.
 - 26 • Section 7, Transitional Measures, was broadened to allow the Municipal
27 Manager flexibility in assigning staff support to the board until such time as a
28 principle executive officer is hired. The Legislative Service Offices was
29 removed to reflect that staffing support for this board is a function of the
30 Administration.

31 Additionally, the (S) version updates the timeline as follows:

32
33 Implementation Timeline

- 34
- 35 • January 2024: ACCEE Fund revenue deposits began.
 - 36 • July to early September 2024: Appointment and confirmation of
37 Accountability Board members.
 - 38 • August 2024: Implementation Team submits its funding and strategy
39 recommendations to the Accountability Board, Assembly and Mayor.
 - 40 • Late Summer or Fall 2024: Board holds initial meeting and public hearing(s).
 - 41 • Fall 2024: Board proposes the first ACCEE Fund budget for FY2025.
 - 42 • October 2024: Mayor publishes proposed MOA 2025 Budget.
 - November 2024: Assembly votes on the 2025 Budget, including the ACCEE

1 Fund budget.

- 2 • Early 2025: Funds start being dispersed based on approved budget.

3
4 This timeline assumes prompt passage of this proposed Accountability Board
5 ordinance and initial appointment and seating of board members by early
6 September, at the latest.

7
8 **We request your support for the (S) version of the ordinance.**

9
10 Prepared by: Legislative Services Office

11 Reviewed by: Assembly Counsel's Office

12
13 Respectfully submitted: Anna Brawley, Assembly Member
14 District 3, West Anchorage

15 Kameron Perez-Verdia, Assembly Member
16 District 3, West Anchorage
17