LAID-ON-THE-TABLE

(S-4) Submitted by: Assembly Member Brawley (S-4) Reviewed by: Assembly Counsel's Office (S-4) For reading: December 17, 2024

ANCHORAGE, ALASKA AO No. 2024-105(S-4)*

(NOTE: this (S-4) version is presented without legislative drafting markup from the original AO text, it is written as a new ordinance. See AM for summary of changes)

AN ORDINANCE OF THE ANCHORAGE MUNICIPAL ASSEMBLY PROPOSING A TAX REVENUE DIVERSIFICATION MEASURE TO BE SUBMITTED TO THE QUALIFIED VOTERS OF THE MUNICIPALITY THAT WOULD ENACT A SALES AND USE TAX OF THREE PERCENT (3%) IN THE AGGREGATE ON THE SALE OF GOODS AND SERVICES WITHIN THE MUNICIPALITY. WITH CERTAIN EXEMPTIONS, COMPRISED OF A ONE-HALF PERCENT (0.5%) TAX FOR THE SOLE PURPOSE OF REDUCING PROPERTY TAXES PROPORTIONATELY THROUGHOUT THE MUNICIPALITY WITHIN THE "TAX CAP" CALCULATION, AND A TWO AND A HALF PERCENT (2.5%) TAX OUTSIDE OF THE TAX CAP DEDICATED FOR ESTABLISHMENT OF A TRUST FUND FOR VOTER AUTHORIZED COMMUNITY NEEDS; COSTS OF ADMINISTRATION, COLLECTION AND AUDIT OF THESE SALES AND USE TAXES SHALL BE INCLUDED UNDER THE TAX CAP; AMENDING AMC CHAPTER 12.10 TO INCREASE THE BUSINESS INVENTORY PERSONAL PROPERTY TAX EXEMPTION TO THE FIRST \$100,000 OF VALUE; AND PROVIDING FOR TRANSITION PROCEDURES AND EFFECTIVE DATES.

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WHEREAS, there has been a desire by the community to diversify our tax base and find sustainable, fiscally responsible ways to ensure public services, facilities, and infrastructure continue to meet the public's expectations within the Municipality of Anchorage; and

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WHEREAS, the Municipality of Anchorage is suffering from a net outmigration of residents with a net decline from 2013 (302,127) to 2023 (289,653) of 12,474 residents or ~4.1%; of which 18,314 are of working age and multiple forecasts predict this decline will continue; and

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WHEREAS, the Municipality of Anchorage has identified housing, aging infrastructure and equipment, challenging attracting and retaining workforce, and the high costs for residents and small business as key policy priorities to address outmigration and encourage economic growth; and

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WHEREAS, there is a desire to revitalize Anchorage to attract and retain residents, increase resident and visitor enjoyment, and enhance the livability of Anchorage; and

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WHEREAS, Oklahoma City, Oklahoma's Metropolitan Area Projects (MAPS) public investment initiative served as the inspiration for a similar effort by the Anchorage

Economic Development Corporation (AEDC) and its project partners, now known as Project Anchorage; and

WHEREAS, Oklahoma City voters first approved MAPS in 1993, as an additional

WHEREAS, Oklahoma City voters first approved MAPS in 1993, as an additional 1% tax collected on top of its existing general sales tax, and dedicated this new increment of funding toward a list of capital improvement projects specified on the ballot; because Oklahoma City had not historically utilized general obligation of revenue bonds (a form of debt) to pay for capital improvements, the MAPS initiative was intentionally designed to work with the city's fiscal structure and meet voter expectations, while responding to the community's projected needs; and

WHEREAS, there are significant fiscal and structural differences between Oklahoma City and the Municipality of Anchorage, as well as differing community needs informing the 1993 and 2024 tax proposals, but Oklahoma City's intent and forward-looking approach to civic investment, and desire for accountability to voters for use of public funds served as inspiration for this ordinance;

WHEREAS, to reduce the regressive effect of a general retail sales tax, exemptions will be provided for certain transactions; and

WHEREAS, forecasted annual revenue from the tax, based on the mid-range of estimates and also depending on future policies choices such as allowed exemptions or per-transaction limits, is expected to be at least \$180 million after payment of costs of administration, collection and audit of the tax; and

WHEREAS, a sales and use tax is not new to Alaska with sales taxes, along with use tax in some instances, implemented in Juneau, Kenai, Homer, Ketchikan, Kodiak, Palmer, Seward, Soldotna, Wasilla and other jurisdictions; and

WHEREAS, any ballot proposition for a special election is to be approved by the deadline established by an Assembly Resolution calling for a special election, pursuant to AMC section 28.20.010B.; now, therefore

THE ANCHORAGE ASSEMBLY ORDAINS:

<u>Section 1.</u> Pursuant to state law and the Anchorage Municipal Charter, a ballot proposition in substantially the same form as appear in Section 2 below shall be placed on the ballot and submitted to the qualified voters of the Municipality at a special municipal election. The Assembly shall call a special election for this purpose in accordance with AMC section 28.20.010B.

<u>Section 2</u>. A ballot proposition shall be presented in substantially the following form:

PROPOSITION NO. ____
TAX REVENUE DIVERSIFICATION MEASURE:

CHARTER AMENDMENT AND ORDINANCE TO AUTHORIZE THE LEVY OF A 3% SALES AND USE TAX FOR PROPERTY TAX REDUCTION AND DEDICATION TO VOTER AUTHORIZED COMMUNITY NEEDS

The proposed Charter Amendment and Assembly Ordinance 202_-__ would authorize and enact an aggregated three percent (3%) sales and use tax on the sale or use of goods and services within the Municipality of Anchorage, and require certain specified exemptions. The tax shall be first levied no earlier than September 1, 2026 and no later than June 1, 2027, the actual date of levy to be determined by the Assembly. For the first partial calendar year the sales and use tax is levied, the Municipality will also collect property taxes without reduction. This measure is comprised of two separate sales and use tax levies for separate purposes: (1) A one-half percent (0.5%) tax dedicated to the reduction of property taxes under the municipal Tax Cap, except that portion of this tax used for payment of the costs of administration, collection and audit. This is estimated to reduce the overall property tax burden by approximately_____. (2) A two and a half percent (2.5%) tax dedicated to fund community needs authorized by the voters. The full amount of this tax will be outside the Tax Cap.

This proposition would amend Anchorage Municipal Charter Section 14.03 and add new Section 14.08, as follows (new language proposed is shown in **bold and underlined**; language to be deleted is shown with [**strikeout in bold and brackets**]):

Section 14.03. - Tax increase limitation.

- (a) Except as provided in this section, the total amount of municipal tax that can be levied during a fiscal year shall not exceed the total amount approved by the assembly for the preceding year by more than a percentage determined by adding the average percentage increase in the Federal Consumer Price Index for Anchorage from the preceding five fiscal years plus the average percentage growth or loss in the Anchorage municipal population over the preceding five fiscal years as determined by the state department of community and regional affairs.
 - (1) The "total amount of the municipal tax that can be levied during a fiscal year" and the "total amount approved by the assembly for the preceding year" in subsection (a) of this section shall include all payments in-lieu of taxes paid or to be paid by any Municipality of Anchorage utility, department, agency or public corporation or authority.
 - (2) The "total amount approved by the assembly for the preceding year" shall be the total amount of the taxes and payments in-lieu of taxes approved by the assembly for

collection in the preceding year.

- (3) For the fiscal year that begins following the initial levy of the tax under Charter § 14.08(a), the "total amount of the municipal tax that can be levied during [the] fiscal year" shall be reduced by an amount equal to the net receipts of the one-half percent (0.5%) sales and use tax collected minus the payment of costs of administration, collection and audit to the Municipality pursuant to Charter § 14.08(a) in the year said tax is first levied.
- (4) For the fiscal year after the one in subsection (3), "the total amount approved by the assembly for the preceding year" shall include net receipts of the one-half percent (0.5%) sales and use tax collected after the costs of administration, collection and audit to the Municipality pursuant to Charter § 14.08(a) the year prior to the year for which the increase limitation is calculated; and the resulting "total amount of the municipal tax that can be levied during [the] fiscal year" shall be adjusted by the same amount.
- (b) The limitations set forth in subsection (a) do not apply to the following:
 - (1) Taxes on new construction or property improvements which occur during the current fiscal year.
 - (2) Taxes required to fund additional services mandated by voter approved ballot issues.
 - (3) Special taxes authorized by voter approved ballot issues.
 - (4) Taxes required to fund the costs of judgments entered against the municipality or to pay principal or interest on bonds, including revenue bonds.
 - (5) Taxes required to fund the cost of an emergency ordinance enacted pursuant to 10.03 of the Municipal Charter.
 - (6) Taxes imposed pursuant to Charter § 14.06 prior to 2019 and subsequent to 2023.
 - (7) Taxes imposed pursuant to Charter § 14.08(b).
- (c) Any tax increases which result from the exceptions set forth in subsection (b)(1)—(3) shall be added to the base amount which is used in subsection (a) for the calculations of the subsequent year tax increase limit. Taxes collected pursuant to Charter § 14.06 in 2018 shall be added to the base amount which is used in subsection (a) for calculations of the 2019 tax increase limit. Taxes collected pursuant to Charter § 14.06 in 2024 and subsequent years shall be in addition to taxes that can be levied pursuant to this section. To ameliorate the effect of excepting taxes in subsection (b)(6) subsequent to 2023, the

total amount of municipal tax that can be levied as calculated under subsection (a) for 2024 only shall be reduced by one million dollars.

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<u>Section 14.08. - Sales and Use Tax; Portion Dedicated to Community Needs.</u>

- The assembly is hereby authorized to levy, to the extent provided by law, a one-half percent (0.5%) tax on the sale and use of goods and services within the municipality, with exemptions as provided by law. The proceeds of the 0.5% sales and use tax authorized by this section in one fiscal year, after payment of the costs of administration, collection and audit, are to be used in place of property taxes in the following year for any public purpose. The taxes collected used for payment of the costs of administration, collection and audit of the taxes authorized by this section shall be "special taxes" under Charter § 14.03(b).
- (b) In addition to the tax authorized by subsection (a), the assembly is hereby authorized to levy a two and a half percent (2.5%) tax on the sale and use of goods and services within the municipality dedicated to funding community needs. This tax shall be levied at the same time, in the same manner, and with identical exemptions as the tax authorized by subsection (a).
 - (1) "Community needs" are defined as follows:
 - (i) Housing construction, rehabilitation and repairs, related capital improvements and infrastructure, and investments to reduce housing cost burdens;
 - (ii) <u>Improvements to real property to support small</u> business development;
 - (iii) <u>Expansion of service, capital and operational</u> <u>improvements for public transportation;</u>
 - (iv) Construction, rehabilitation and repairs, and other improvements to public facilities and civic institutions serving the public;
 - (v) Improvements that maintain, enhance, or increase the public's access to and utilization of, public facilities and amenities
 - (vi) Operations, maintenance, and safety funds for public facilities, amenities, and infrastructure created or improved through this fund. This does

not create an ongoing obligation by the Municipality to private property owners for future maintenance and repairs, or to fund subsequent improvements to private property.

- The gross receipts of the two and a half percent tax dedicated above shall be used to establish a trust fund and be deposited therein. The assembly shall establish by ordinance a level of trust fund assets reasonable and necessary to hold in reserve for investment earnings sufficient to be available during the economic life of the fund's obligations, which may include costs of operations, maintenance and safety improvements of public facilities and services consistent with the dedicated uses of this fund. The assembly may authorize draws from the trust by ordinance, with the following stipulations:
 - (i) Investment earnings are first used for payment of costs for operations, maintenance and safety improvements for public facilities and services wholly or partially funded by the dedicated tax revenue. Investment earnings unencumbered at the end of the fiscal year shall become part of the trust corpus.
 - (ii) Appropriations from the trust corpus are authorized for costs of funding design, development, and construction of a project the assembly finds meets a community need.
 - (iii) Appropriations from the trust corpus may not cause the balance to fall below the trust reserve level established by the assembly in accordance with this section.
- (3) The assembly shall establish an investment policy for the Trust Fund and Reserves by ordinance. The assembly may enact such additional provisions, not inconsistent with this section, as necessary or desirable to implement this section.

- (c) The taxes authorized by this section shall first be levied no earlier than September 1, 2026 and no later than June 1, 2027, as determined by the assembly by ordinance.
- (d) The assembly may prescribe exemptions to the taxes imposed by this section by ordinance, and shall enact such additional provisions, not inconsistent with this section, as necessary or desirable to implement this section.
- (e) The assembly shall not establish an overall maximum amount taxable in each transaction applicable to all goods and services, but may by ordinance identify and set taxable transaction limits on categories of goods and services,. No limit shall be less than \$5,000.
- (f) The sales transactions subject to the tax levies imposed by Charter §§ 14.05, 14.06 and 14.07 are exempt from the tax imposed by this section.

And by amending Anchorage Municipal Charter, Article II (4), and Charter §14.01(b) as follows (<u>underlined and bolded words</u> are proposed new words; strikeouts in bold are proposed deletions):

ARTICLE II BILL OF RIGHTS

This Charter guarantees rights to the people of Anchorage that are in addition to rights guaranteed by the Constitution of the United States of America and the Constitution of the State of Alaska. Among rights guaranteed by this Charter are:

*** *** ***

(4) The right of immunity from sales taxes, except upon approval by three-fifths (3/5) of the qualified voters voting on the question except the taxes imposed by Charter § [Section] 14.05, § [and Section] 14.07, and § 14.08 shall be effective if approved by a majority (50 percent + one) of the qualified voters voting on the question.

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Section 14.01 Taxing Authority

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(b) The right of immunity from sales taxes, except upon approval by three-fifths (3/5) of the qualified voters voting on the question except the taxes imposed by Charter § [Section] 14.05, § [and Section] 14.07, and § 14.08 shall be effective if approved by a majority (50 percent + one) of the qualified voters voting on the question.

If approved by more than 50% of the qualified voters voting on the question at a Municipal Election, the Charter amendments will become effective 30 days after certification of the election, and the sales and use tax levy will become effective no earlier than September 1, 2026 and no later than June 1, 2027, with the date of initial levy to be established by the Anchorage Assembly by ordinance.

Shall the Charter be amended as shown above and become law, authorizing an aggregated 3% sales and use tax, a portion dedicated for community needs?

YES	NO	

<u>Section 3</u>. Anchorage Municipal Code chapter 12.10 is hereby amended to read as follows, effective if and only if the proposition in Section 2 of this ordinance is approved by the voters (the remainder of the chapter is not affected and therefore not set out):

Chapter 12.10 PERSONAL PROPERTY TAXATION

12.10.010 Property subject to taxation.

- A. Except as otherwise provided in this chapter, the following personal property which has a tax situs within the municipality is subject to taxation:
 - *** *** ***
 - 3. Taxable business personal property.
 - a. Business personal property is taxable to the extent that a taxpayer's total assessed value for all business personal property within the Municipality of Anchorage exceeds \$100,000.00 [\$20,000.00].

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(AO 220-76, § 1, 11-16-06; AO No. 81-218(S); AO No. 94-74(S-1), § 1, 1-1-95; AO No. 94-211, § 2, 1-1-95; AO No. 2004-140, § 1, 10-26-04; AO No.

2010-81(S-1), § 15, 12-7-10, eff. 1-1-11; AO No. 2011-30, § 2, 3-8-11, eff. 1-1-12; AO No. 2020-96, § 3, 9-1-21*)

12.10.020 **Exemptions.**

- A. Individual personal property utilized solely and exclusively for personal, non-business uses or purposes is exempt from taxation under this chapter.
- B. The first \$100,000.00 [\$20,000.00] of assessed valuation of taxable personal property owned by each taxpayer shall be exempt from municipal property taxation.
 - 1. For a taxpayer with more than one personal property tax account, the \$100,000.00 [\$20,000.00] exemption shall be distributed pro rata among all of the taxpayer's accounts, based on the proportion of the assessed value in each account to the total assessed value of that taxpayer's personal property.

(GAAB 10.05.030; AO No. 81-218(S); AO No. 85-182, 1-1-86; AO No. 86-211(S-1); AO No. 94-74(S-1), § 2, 1-1-95; AO No. 94-97(S), § 2, 1-1-95; AO No. 94-211, § 3, 1-1-95; AO No. 94-219, § 1, 1-1-95; AO No. 97-128, § 1, 10-21-97; AO No. 2004-140, § 2, 10-26-04; AO No. 2020-96, § 3, 9-1-21*)

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<u>Section 4.</u> The full text of Sections 2 and 3 shall be published conspicuously on the Municipality's web pages, including the elections web pages, no later than the day ballot packages are first mailed to voters pursuant to Title 28, and made available at every accessible vote center and the Election Center on election day, and at any location established for early voting prior to election day at all times when such location is open for marking and casting ballots.

<u>Section 5.</u> The Charter amendments set forth in the proposition in Section 2 of this ordinance shall become effective on July 1, 2025, and the Code amendments set out in Section 3 shall become effective January 1, 2026, if and only if, said proposition is approved by a majority of the qualified voters of the Municipality voting on the proposition during a Municipal election; and furthermore the proposition set forth in Section 3 shall become effective if and only if the proposition set forth in Section 2 is approved. The remainder of this ordinance shall be effective upon passage and approval.

	PASSED AND APPROVED by the Anchorage Assembly this _	day
of	, 2024.	

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7	ATTEST:		
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