

## Create a Transportation Cover for the Municipality of Anchorage's Annual Traffic Report

## **Art Contest Information**

The 2021 Annual Traffic Report contains information regarding traffic on roadways and trails within the Municipality of Anchorage. This report is produced annually and the current edition, to be printed in 2022, reflects information collected during the previous year.

The <u>spirit</u> of this art contest is to convey a positive message about the significant role that transportation plays in our lives, and to promote a greater public awareness of traffic safety. The goal is to get students to think about safety and how it can be improved while traveling on our roads, paths and trails.

## Prizes:

The grand prize winner will have their artwork printed on the cover of the 2021 Annual Traffic Report.

All students whose artwork is utilized or ideas are quoted, in the 2021 Annual Traffic Report, will receive certificates for their participation.

A list of winners will be posted on the Municipality of Anchorage's Traffic Department website at: <a href="https://www.muni.org/Departments/traffic/Pages/AnnualTrafficReport.aspx">https://www.muni.org/Departments/traffic/Pages/AnnualTrafficReport.aspx</a>.

## **Rules and Regulations:**

- 1. Submit an original drawing or painting about either of the following themes:
  - a. Being safe in or around traffic
  - b. Travel on our Roadways, Pathways and/or Trails
- 2. Entries will be judged on: visual impact, how well the required spirit and themes were portrayed, artistic merit, and originality of concept.
- 3. **Monday, February 28, 2022** is the last date for hand delivery or postmark. Entries hand delivered or postmarked after this date will be disqualified. Mail or bring entries to the:

Municipality of Anchorage Traffic Engineering Department Attn: K. A. Carpenter 4700 Elmore Road Anchorage, AK 99507

- 4. The contest is open to all grade levels and more than one submission is allowed. Participants can be students enrolled in: before school, after school, or in-service care within the Municipality of Anchorage. Participants may not be immediate family members to Traffic Engineering Department employees.
- 5. Submissions must be a drawing or painting. The size must be eight and a half inches (8 ½") by eleven inches (11") and should not include a mat or border. Please nothing smaller or larger. Entries must not be framed, under glass, or have a protective covering attached (fixative spray is permissible).

Artwork may be black and white or multicolored. It may be done in any of the following media: pencils, crayons, tempera paint, ink, pastels, watercolor, etchings, acrylics, block art from originally created blocks, airbrush, collage of original art or colored paper, markers, or other similar media.

No lettering, signatures, identifying marks or initials may appear on the front of the design.

All art must be original and must pertain only to the listed themes. The design must be the contestant's original creation. The design may not be a copy or duplicate of any previously published art, including photographs.

Unacceptable submissions include three-dimensional, mechanically generated, electronically generated, unoriginal art, copies, tracings, photographs, any art created with oil paint, and / or artwork that does not have a completed entry form. Entries must not exceed one-quarter inch (1/4") in thickness.

6. Those with special needs may get assistance with their art submissions from counselors, instructors and/or parents, but the entry form must note the type of assistance provided.

A copy of the Art Contest Information and Official Entry Form may be found on the Municipality of Anchorage's Traffic Engineering Department website at: https://www.muni.org/Departments/traffic/Pages/AnnualTrafficReport.aspx.

7. The provided entry form needs to be filled out completely and legibly. All entry forms must be attached firmly with glue and / or tape to the back of each art submission.

In the event that the entry form becomes separated from the associated artwork, the student's name should be neatly printed on the back side.

The participant's signature on the entry form is an acknowledgement of the originality of the artwork and idea. A counselor's or instructor's signature will certify that the artwork and idea were created under his / her supervision and are original to the participating student.

Students may seek assistance in filling out the entry form.

- 8 Submissions that do not comply with any of the contest requirements will be disqualified.
- 9. The Municipality of Anchorage cannot be held responsible for any late, lost, stolen, or damaged entries. Submissions cannot be returned and become the property of the Municipality of Anchorage. The Municipality of Anchorage retains ownership of all artwork and ideas entered in the contest and may use any of the artwork or ideas, in whole or in part, for public informational materials, exhibits, or to promote the contest. The Municipality of Anchorage reserves the exclusive right to use the student's name and authorize the reproduction of all entries in any form, including brochures, fliers, posters, etc., and to photograph the winning designs, without compensation to the students or participating organizations.